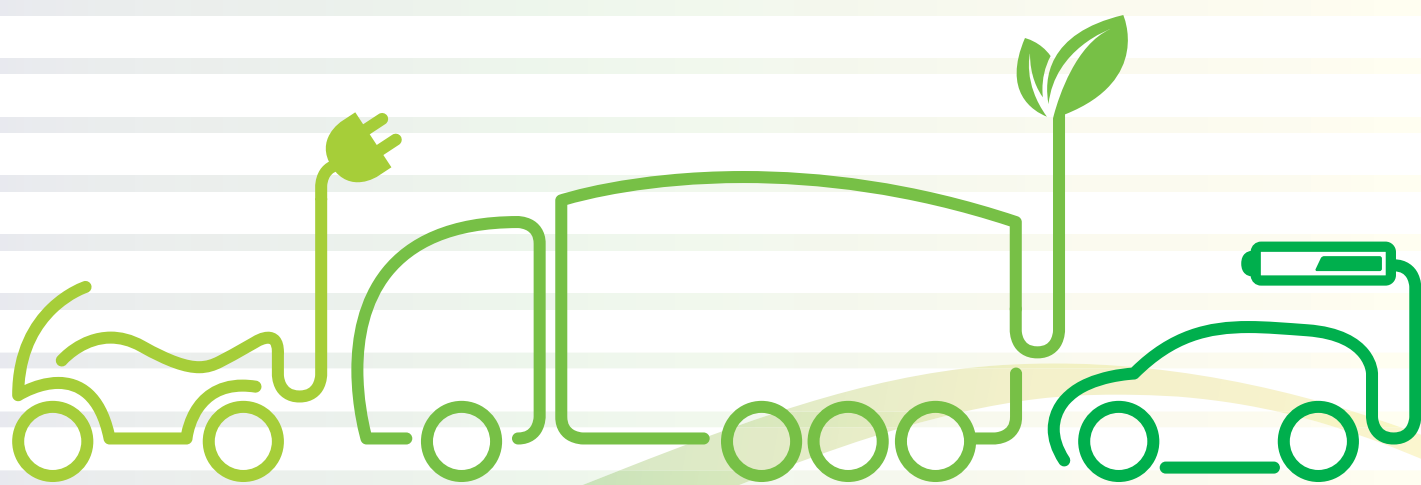


The European Conference on **Future Transport Fuels 2012**

Towards a long-term strategy to decarbonise the transport sector



29th November 2012 / Renaissance Hotel . Brussels
Sponsorship Document

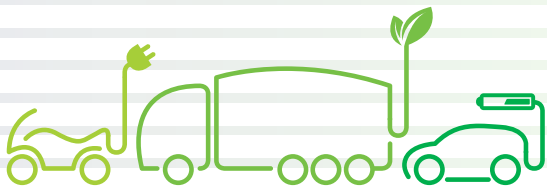
Contact - Anne-Lise Simon
T. +44 (0)2920 783 023
anne-lise.simon@forum-europe.com

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The European Conference on Future Transport Fuels 2012

Towards a long-term strategy to decarbonise the transport sector

29th November 2012 / Renaissance Hotel . Brussels

Sponsorship of this conference

Whatever your budget, and your requirements, sponsoring this event is a cost effective, hassle-free means to successfully target decision makers in Europe. We offer a wide range of packages ranging from the high level platinum package, which offer maximum exposure for your company both leading up to and during the event, down to lower cost exhibition opportunities and catering sponsorships, which are designed to compliment or act individually in support of your marketing strategy.

Furthermore, sponsorship at this event is not simply a stand alone, one-off marketing opportunity, but can offer organisations the opportunity to become involved on a regular basis in pivotal and talked about industry events, and increase their exposure amongst both existing stakeholders and new market entrants throughout this dynamic and exciting sector.

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- P 3** Sponsorship Packages
- P 4** Sponsored Catering Packages
- P 5** 2011 European Electric Vehicles Conference Review
- P 7** Sponsorship Reservation Form

PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

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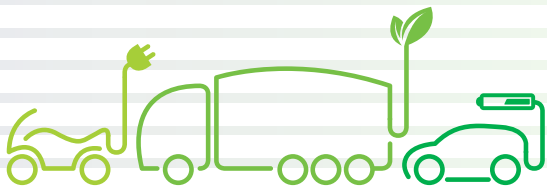
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Sponsorship Packages

Platinum Package: €8,500

- Exclusive speaking position for company representative*
- Full page advert in conference programme
- 5 complimentary delegate places
- Priority branding on main stage
- Prime location allocated for exhibition space
- Inclusion of company materials in delegate bags
- Recognition as Platinum Sponsor in all communications; including Forum Europe newsletter
- Corporate identity on conference website with link to company website and relevant publications for instance

* Subject to suitability to programme

Gold Package: €6,500

- Half page advert in conference programme
- 3 complimentary delegate places
- Branding on main stage
- Exhibition space in prime location
- Inclusion of company materials in delegate bags
- Recognition as Gold Sponsor on event communications
- Corporate identity on conference website with link to company website



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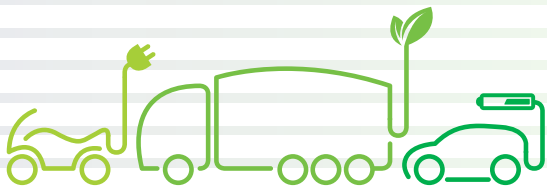
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Catering Packages

Exclusive Sponsorship of VIP & Speaker Dinner €5,000

- Opportunity to introduce and lead dinner-debate
- Three-course dinner for speakers and high-level invited guests
- Three seats at dinner reserved for your representatives or guests
- Corporate identity displayed in dining area during dinner
- Corporate identity included on menu cards
- Full page colour advert in programme
- 3 complimentary conference delegate places

Exclusive Sponsorship of Lunch: €3,000

- Corporate identity displayed in dining area during lunch
- Corporate identity included on menu cards
- Opportunity to give luncheon address (though not compulsory)
- Full page colour advert in programme
- 1 complimentary delegate place

Exclusive Sponsorship of Cocktail Reception: €3,000

- Exclusive corporate identity displayed on banners at reception venue
- Corporate identity included on invitations and menu cards
- Opportunity to give welcome address (though not compulsory)
- Full page colour advert in programme
- 1 complimentary delegate place
- 5 complimentary places to attend the cocktail reception (not conference)

Exclusive Sponsorship of Refreshments (3 per day): €2,500

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to include branded items such as napkins, chocolates or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions) Other promotional items are also welcome.
- Full page colour advert in programme
- 1 complimentary delegate place

In addition to the above benefits, all catering sponsors will also be included in the sponsor section of the event programme.

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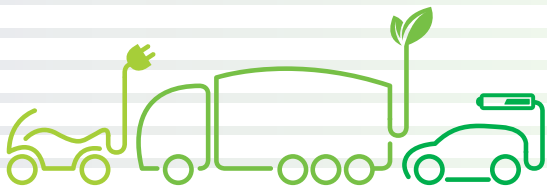
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2011 European Electric Vehicles

Conference Review

The European Conference on Future Transport Fuels will be held as part of Forum Europe's series of events looking at sustainability in the transport sector, which was launched with the successful European Electric Vehicles Conference on the 26th May 2011.

This event took place during the EU's Green Week, and was attended by over 250 high-level delegates in total. Participants included representatives of the EU and national governments, along with stakeholders from the transport, energy and environment sectors, and several member of the Press. More details and event photos can be found [here](#).

The European Electric Vehicles Conference 2011
 Will Electric Vehicles become a reality in Europe?
 26th May 2011 . Crowne Plaza Europa . Brussels

Organised by **Forum Europe** Partner **CEPS** CENTRE FOR EUROPEAN POLICY STUDIES

Supported by **TOYOTA** **MOBI.E** **GE** Media Partner **cars 21** everything electric

Key speakers included:



Mr Siim Kallas
Vice-President and Commissioner for Transport, European Commission



Mr Dirk Sterckx
Member, European Parliament



Ms Isabel Fernandez
Chief Commercial Officer, EMEA, GE Capital



Mr Akihito Tanke
Executive Advisor to the President, Toyota Motor Europe



Mr Harry van Dorenmalen
Chairman Europe, IBM



Mr João Dias
National Coordinator of the Program for Electric Mobility in Portugal, MOBI.E

The event was sponsored by



And supported by



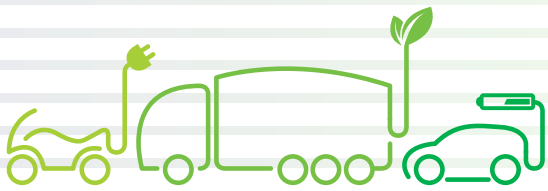
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Sponsorship Reservation Form

I am interested in becoming the (please tick box):

Platinum Package Gold Sponsor

I am interested in the following Catering Packages (please tick box):

VIP & Speaker Dinner Lunch Cocktail Reception Refreshments

Company:

Address:

Name of contact:

Contact
Tel. Number:

Contact
Email:

Signature:

Date:

Please Faxback to +44 (0) 292 002 0432

Please contact Anne-Lise Simon to discuss all opportunities listed in this brochure.

Tel: +44 (0) 2920 783 023 . Fax: +44 (0) 292 002 0432 . Email: anne-lise.simon@forum-europe.com

Forum Europe, 2 - 4 Second Floor, High Street Arcade Chambers, Cardiff, CF10 1BE. UK

Contact - Anne-Lise Simon

T . +44 (0)2920 783 023

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