

The 2014 European mHealth Conference

Challenges and Opportunities for mHealth in Europe

19th June 2014 / The Hotel . Brussels

Against the backdrop of the European Commission's recent Green Paper on mHealth, this high-level one day conference will bring together top level stakeholders for an interactive cross-sectoral debate on the way forward in developing a European strategy to unlock the potential of mHealth, and the challenges and opportunities that it brings.

Confirmed speakers include



Robert Madelin
Director General
DG CONNECT,
European Commission



Andrzej Ryś
Director, Health
Systems and Products,
DG Health and
Consumers
European Commission



Richard Bergström
Director General
EFPIA



Suno Wood
Chairman
ETSI EP EHEALTH



Paul Adamson
Senior European
Policy Advisor
Covington & Burling
LLP



Robert Johnstone
Board Member,
European Patients
Forum

Full programme & registration at www.mhealthconference.eu

