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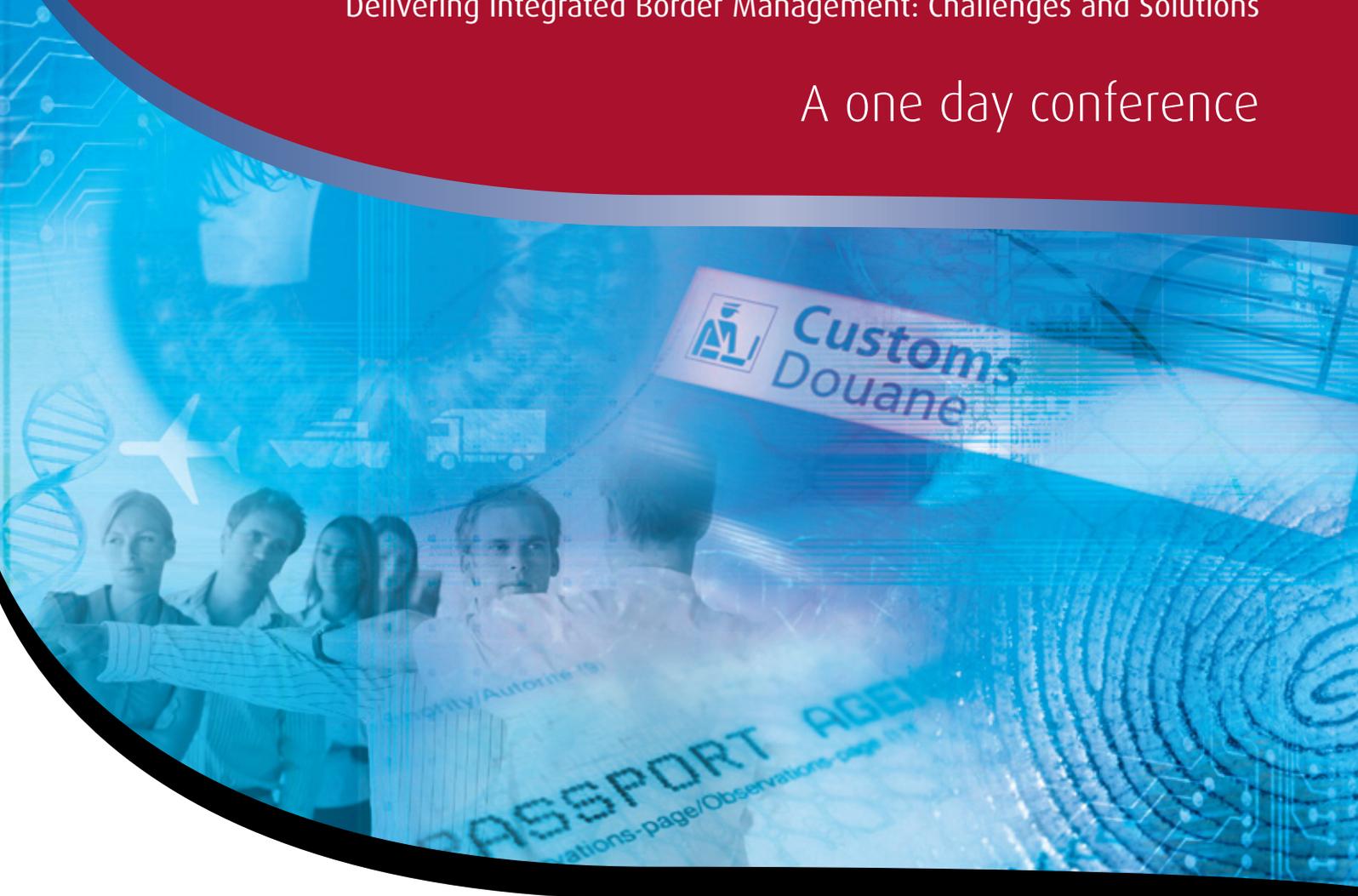
BRITISH CHAMBER
OF COMMERCE IN BELGIUM



Integrated Border Management Conference 2010

Delivering Integrated Border Management: Challenges and Solutions

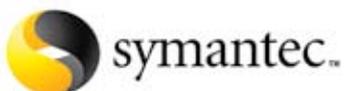
A one day conference



Sponsorship Prospectus

Thursday 10th June 2010 . Sofitel Europe . Brussels

Supported by:



www.bordermanagement.eu

Contact Laura Cooper-Young:
laura@britcham.be / +44 (0) 2920 783 023



The 2nd Annual **Integrated Border Management Conference 2010**

Delivering Integrated Border Management: Challenges and Solutions

Thursday 10th June 2010 . Sofitel Europe . Brussels

Event Proposal & Structure Overview

Now in it's second year, The Integrated Border Management Conference 2010 will once again bring around 150 key EU and international stakeholders to Brussels to debate both the political, practical and technological dimensions relating to the management of Europe's borders. Organised by the British Chamber of Commerce in Belgium, this event offers a unique opportunity in Brussels to position your company as both a valuable partner in the process of policy formulation and in providing innovative technology solutions to border management challenges.

If your company is involved in the border management industry and would see value in such positioning, you will find below outline details of the sponsorship packages that are currently available. These packages are offered on a first-come, first serve basis and will be offered to a limited number of organisations only.



Very briefly, we plan for the event to take the form of:

- **A 1 day conference featuring keynote speakers and interactive discussion panels. Speakers will represent those organisations at the forefront of border management technology development, policy-makers, border agencies, researchers and other experts.**
- **A pan-european communication campaign targeting stakeholders including border and customs agencies, immigration authorities, European and member state policy-makers, international press, think-tanks, industry and NGOs.**

Last year's speakers included:

Jonathan Faull, Director-General, DG Justice, Freedom and Security, European Commission

Peter Hustinx, European Data Protection Supervisor

Antoine Brugidou, Member of the Board of Directors, Accenture Public Service Operating Group

Steve Davis, Regional Director and Minister (Immigration), Australian High Commission, London
Head of Business Design and Change, e-Borders programme, UK Border Agency

Frank Paul, Head of Unit, C2, IT Projects: Infrastructure and legal issues, DG JLS, European Commission

Sally Cook, JHA, UK Permanent Representation

Erik Berglund, Director of Capacity Building, FRONTEX

Janusz Karpiuk, Chief of Telecommunications Department, Polish Border Guards

Bert Wezenberg, Director of the Program Innovation Bordermanagement, Dutch Immigration Authorities

Henrik Nielsen, Deputy Head of Unit, C1, Border Management and Return Policy, European Commission

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Main Sponsor



Sponsor Confirmed

This package offers the opportunity to become the main sponsor for the event with all the associated benefits this brings. This package is exclusive and limited to one organisation only.

Please refer to the key benefits below for further information

Key Benefits

Your organisation
border agencies
representatives

- An opportunity to present the product
- A high visibility

Visibility

Your organisation

- **Named**
- 1. Conference
- 2. Front of
- 3. Invitation
EU institutions
- 4. Front of
- 5. Conference
- 6. Forum E
- 7. Front of
targeted
- **A full-page**
- **Personalised**
host organisation
- **The website**
as one of the
- **Space for**



visibility
valuable player

to policy-makers,
ability to place a company

on and a hyperlink to your website.
in hard copy format).

one sent to a targeted list of 10,000 stakeholders
, trade associations, etc.

jection).

a speaker.

proposed speaker.

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Partnership Package



€10,000 + VAT

This package enables you to become one of the partner organisations for the event. It offers excellent branding and visibility opportunities plus a number of other benefits, and ensures that your organisation is positioned as an important and valuable player in the border management debate, from both practical and policy perspectives.

Your organisation will receive an excellent level of visibility at all stages in the communication of the event to policy-makers, border agencies, press and other stakeholders. **Key to this package is that you will have the opportunity to place a company representative as a speaker at the conference.**

Named as an event partner on all material, you will benefit from:

1. Your logo on the conference website, along with information about your organisation and a hyperlink to your website.
2. Your logo on the front of the conference brochure (distributed electronically and in hard copy format).
3. Your logo on and url on Invitation mailings, minimum three mailings, each one sent to a targeted list of 10,000 stakeholders from industry, EU institutions, permanent representations, governments, trade associations, etc.
4. Your logo on the front of the delegate folders.
5. Conference platform banner with your logo (both fixed & by projection).
6. Space for an exhibition stand in the refreshments area.
7. Ability to place appropriate company representative as a speaker.
8. 5 free places to attend this event in addition to any proposed speaker.

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Supporting Partnership Package

Package
Available



€5,000 + VAT

This package enables you to become one of the supporting partner organisations for the event. It offers excellent branding and visibility opportunities and ensures that your organisation is recognised as being associated with this new annual event right from the earliest stages.

Named as a supporting partner on all event material, with your logo appearing on:

1. Your logo on the conference website, along with information about your organisation and a hyperlink to your website.
2. Your logo on the front of the conference brochure (distributed electronically and in hard copy format).
3. Your logo on and url on Invitation mailings, minimum three mailings, each one sent to a targeted list of 10,000 stakeholders from industry, EU institutions, permanent representations, governments, trade associations, etc.
4. Your logo on the front of the delegate folders.
5. Conference platform banner with your logo (both fixed & by projection).
6. 3 delegate places.

Please note that the Partnership and Supporting Partnership Package are limited to 4 companies in total and will be offered on a first come-first-serve basis. If you are interested in becoming involved in this event or would like to discuss the opportunities enclosed, please contact **Laura Cooper-Young on +44 (0) 2920 783 023 or laura@britcham.be**

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Organised by:

Forum
europe 