



BRITISH CHAMBER
OF COMMERCE IN BELGIUM



The 4th Annual Collaborative Border Management Conference Delivering Smart Borders

A one day Conference

24th September 2013 / Renaissance Brussels Hotel



Sponsorship Prospectus



Contact: David Moseley
david.moseley@forum-europe.com / +44 (0) 2920 783 028



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Event Proposal & Structure Overview

Now in its 4th year and established as the leading forum of its kind in Brussels, the British Chamber Border Management Conference, aims to gather all bodies and agencies involved in the management of EU borders, alongside EU and international policy makers, industry and other stakeholders, to discuss how collaboration can support the delivery of smarter and more secure borders in Europe, particularly in the current economic climate when all actors are required to do more with less.

The event aims to both showcase innovative emerging technologies while also addressing the key political and policy dimensions which underpin them.

If your company is involved in the border management industry and would see value in such positioning, you will find below outline details of the sponsorship packages that are currently available. These packages are offered on a first-come, first serve basis and will be offered to a limited number of organisations only.



Key points regarding the event:

- A 1 day conference featuring keynote speakers and interactive discussion panels. Speakers will represent those organisations at the forefront of border management technology development, policy-makers, border agencies, researchers and other experts.
- A pan-european communication campaign targeting stakeholders including border and customs agencies, immigration authorities, European and member state policy-makers, international press, think-tanks, industry and NGOs.

Previous speakers have included:

Stefano Manservigi, Director-General, DG HOME, European Commission

Jonathan Faull, Director-General, DG Justice, Freedom and Security, European Commission (job title at time of conference)

Zoltan Nagy, Head of Operational Centre and Coordination Unit, Europol

Angela Miller, Branch Chief, Emerging Technologies, U.S. Department of State, Bureau of Consular Affairs

Peter Hustinx, European Data Protection Supervisor

Steve Davis, Regional Director and Minister (Immigration), Australian High Commission, London, Head of Business Design and Change, e-Borders programme, UK Border Agency

Frank Paul, Head of Unit, C2, IT Projects: Infrastructure and legal issues, DG JLS, European Commission

Erik Berglund, Director of Capacity Building, FRONTEX

Janusz Karpiuk, Chief of Telecommunications Department, Polish Border Guards

Henrik Nielsen, Deputy Head of Unit, C1, Border Management and Return Policy, European Commission

Mr Peter Nevitt, Director Justice and Public Safety, Oracle

Mr Thorsten Schiefer, Director, Government & Security, SITA

Mr Allen Bruford, Deputy Director, World Customs Organisation

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Organised by:



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Customer Success Is Our Mission



Supporters



WORLD CUSTOMS ORGANIZATION
ORGANISATION MONDIALE DES DOUANES



IOM International Organization for Migration

Media Partners



Audience Breakdown



Based on audience of 220 delegates.

Corporate Organisations	40%
Customs, Border and Immigration Authority	30%
EU Institutions	17%
Not-for-Profit Organisations	8%
Press	5%

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2013 Sponsorship Packages Strategic Partner

Sponsor Confirmed

This package offers the opportunity to become the main sponsor for the event with all the associated benefits this brings. This package is exclusive and limited to one organisation only.

Please refer to the key benefits below for further information

Key Benefits

Your organisational
border agency
representative

- An opportunity to promote the project**
- A high value proposition**

Visibility

Your organisational

- Named**
 1. Conferer
 2. Front of
 3. Invitation
 4. Front of
 5. Conferer
 6. Forum E
 7. Front of targeted
- A full-page advertisement**
- Personalised host organisation**
- The well-known logo as one of the main sponsors**
- Space for your logo**

Sponsor Confirmed

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Supporting Partner Package



€10,000

This package enables you to become one of the partner organisations for the event. It offers excellent branding and visibility opportunities plus a number of other benefits, and ensures that your organisation is positioned as an important and valuable player in the border management debate, from both practical and policy perspectives.

Your organisation will receive an excellent level of visibility at all stages in the communication of the event to policy-makers, border agencies, press and other stakeholders.

Key to this package is that you will have the opportunity to have a company representative as a speaker at the conference.

● **Named as a Supporting Partner on all materials, you will benefit from:**

1. Ability to place appropriate company representative as a speaker.
2. Your company logo on the conference website, along with information about your organisation and a hyperlink to your website.
3. Your company logo on the front of the conference brochure (distributed electronically and in hard copy format).
4. Your company logo on and url on Invitation mailings, minimum three mailings, each one sent to a targeted list of 10,000 stakeholders from industry, EU institutions, permanent representations, governments, trade associations, etc.
5. Your company logo on the front of the delegate folders.
6. Conference platform banner with your company logo (both fixed & by projection).
7. Space for an exhibition stand in the refreshments area.
8. 5 free places to attend this event in addition to any proposed speaker.

Please note that the Supporting Partnership Package is limited to 4 companies in total and will be offered on a first come-first-serve basis. If you are interested in becoming involved in this event or would like to discuss the opportunities enclosed, please contact **David Moseley** on +44 (0) 2920 783 028 or david.moseley@forum-europe.com

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Event Sponsor



€6,000

This package enables you to become one of the Event Sponsors. It offers excellent branding and visibility opportunities and ensures that your organisation is recognised as a key stakeholder in the debate.

Named as an Event Sponsor on all event materials, with your logo appearing on:

1. Your company logo on the conference website, along with information about your organisation and a hyperlink to your website.
2. Your company logo on the front of the conference brochure (distributed electronically and in hard copy format).
3. Your company logo on and url on Invitation mailings, minimum three mailings, each one sent to a targeted list of 10,000 stakeholders from industry, EU institutions, permanent representations, governments, trade associations, etc.
4. Your company logo on the front of the delegate folders.
5. Conference platform banner with your company logo (both fixed & by projection).
6. 3 delegate places.

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