Welcome to the latest edition of OnEurope

As Brussels and elsewhere gradually shuts down for Summer holidays, the Forum Europe team is left to reflect on what is without doubt the most active first 6 months of a year for us to date.

It has been a pleasure to see many of our planned new initiatives come to fruition (the Gambling Policy Forum, the Electric Vehicles, Raw Materials and Chemicals conferences to name a few), alongside many new client events and the continuation of our established annual conferences. Thank you once again to all our delegates, sponsors and speakers for their support in making these events the successes that have been.

We have had little time to rest however, with preparations well under way for conferences in the second half of 2011 and early 2012. Further details of the events planned for September onwards can be found from page 4. If you are interested in working with us on future events, please do contact us on +44 (0)2920 783 022 or james.wilmott@forum-europe.com.

Finally, we are delighted to announce that Forum Europe has welcomed three new members of the team and they are introduced to you on page 3.

Whether you’re reading this on your sun bed or if you’re still in the office, we hope that you find the content of interest, and wish you all a very enjoyable summer.

Dan Craft & James Wilmott, Managing Directors
Forum Europe

Exclusive offer for all OnEurope readers

Register for any event and save 10% on all conference admission fees, in addition to Early Bird discounts! Simply enter discount code OnEurope11 when registering online. For offline registrations or further information, please contact Kirstie Fagan by email or on +44 (0)2920 783 026.

A “quick-glance” at our upcoming events list for 2011/12

- Smart2Wheels – Tackling Europe’s Urban Mobility Challenges: What Can Cycling do for European Cities?
- The 3rd Annual Collaborative Border Management Conference
- The Americas Spectrum Management Conference
- Sustainable Sourcing: a business imperative, a consumer request?
- The 3rd Annual European E-Commerce Conference
- The 2nd Annual European Data Protection & Privacy Conference
- The 10th Annual European Financial Services Conference
- The 3rd Annual Brussels Carbon Capture and Storage Summit
- The 2nd Annual European Raw Materials Conference
- The 6th Annual European Nutrition and Lifestyle Conference

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Summer 2011
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EU Presidency passes from Hungary to Poland

On July 1st, the presidency of the EU rotated from Hungary to Poland, for a 6-month term, until the end of 2011. For more information on the current Polish Presidency, please visit http://pl2011.eu/en

Financial Services 10th Anniversary

2012 will be a milestone year for the Annual European Financial Services Conference, as it reaches its 10th Anniversary. The event is now widely regarded as the premier annual financial services conference of its kind in Brussels, and we are delighted to announce that we will once again welcome Commissioner Michel Barnier to deliver a keynote presentation.

See page 09 or visit www.fsconference.eu for more details.

New Forum Europe team members

We are delighted to introduce the newest additions to the Forum Europe team, Tom Chinnock, Anne-Lise Simon and David Moseley. Tom has a strong interest in technology and telecoms and will be working on several events in these sectors, including the inaugural Americas Spectrum Management Conference, which will take place under the new Forum Global brand. Anne-Lise is a native French speaker, and has held various marketing and communications roles within the UK prior to joining Forum Europe. She will work on a number of our upcoming client events. David will manage online delegate registrations and pre-conference communication as well as undertaking various administrative tasks in support of the business.
Where the Americas and global spectrum community meet

With contributions from all of the main stakeholders at both a policy and industry level from the US, Canada and Latin America, this conference, taking place on the 19th and 20th of October, will take a comprehensive look at spectrum management policies across the region. It will offer the chance to look at best practices in areas such as auction design, maximising spectrum efficiency, the award of digital dividend spectrum and the provision of broadband coverage for rural areas. In addition it will look ahead to key issues to be considered at WRC-12, as well as discussing possible scope and benefits of deepening co-ordination of spectrum policy across the Americas, and by bringing in speakers from the EU and Asia, also extend this debate to a global level.

Topics to be explored include:

- The 700MHz band plan
- Finding new spectrum for the Broadband Age
- Are regulators identifying the right spectrum bands to support wireless broadband?
- What role can whitespace and dynamic use of spectrum play in maximising spectrum efficiency?
- Bridging the rural divide
- How successful have spectrum auctions in the Americas been to date? What auction formats should be used?
- Incentive Auctions: Will the US proposals to use incentive auctions work? Could they be applied in other countries?
- WRC12 – Issues for the Americas
- Spectrum Policy – what scope for global co-ordination?

More Information

or contact Dan Craft on +44 (0) 2920 783 021 dan.craft@forum-global.com

www.spectrum2011.com
Register Here

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Confirmed speakers include:

- Daniela Rosca, Head of Unit, Clean Transport and Sustainable Urban Mobility, European Commission
- Brian Simpson, MEP
- Malcolm Harbour, MEP
- Michael Cramer, MEP
- Henne Schuwer, Ambassador, Netherlands Embassy
- Derk Oldenburg, Head, Dutch Permanent Representation to the EU
- Roelof Wittink, Netherlands Cycling Embassy

Moving towards sustainable European cities

On the 22nd September in Brussels on the occasion of Mobility Week, ETRA (The European Twowheel Retailers’ Association) and Forum Europe, in association with the Netherlands Embassy to the EU, the Greens/EFA Group and UEAPME, will host an exhibition of innovative bicycles and other two-wheelers outside the European Parliament. This will include a high level meeting on the now famous “conference bike” and senior policy-makers and stakeholders will be in attendance.

Following this, a half day debate bringing together participants from European and local authorities as well as from the bicycle business will take place at the Netherlands Embassy. The debate will focus on the role and potential of cycling and also electric bikes for creating cleaner, less congested cities and by extension, healthier citizens. The debate will be concluded with the official opening of the Netherlands Cycling Embassy.

Topics to be explored include:

- A panel discussion on the economic and social effects of cycling as a form of sustainable mobility, in link with the White Paper on transport.
- Case studies from TNT and the Think Bike Workshop, followed by responses from the panellists and further discussion on the related issues.

More Information

or contact James Wilmott on +44 (0) 2920 783 022
james.wilmott@forum-europe.com

www.smart2wheels.eu

Register Here
The 2nd Annual European Data Protection & Privacy Conference
6th December 2011
The Management Centre Europe, Brussels

Confirmed speakers include:

- Viviane Reding, Vice President, Commissioner for Justice, Fundamental Rights and Citizenship, European Commission
- Axel Voss, MEP
- Peter Hustinx, European Data Protection Supervisor
- John Boswell, Senior Vice-President and General Counsel, SAS
- Marie-Hélène Boulanger, Head of Unit – Data Protection, European Commission

Discussing the future of Data Protection and Privacy in Europe

The 2nd Annual European Data Protection and Privacy Conference will be taking place on the 6th December 2011 at the Management Centre Europe. Building on the success of last year’s inaugural conference which was attended by over 350 delegates, it will once again bring together key policymakers and stakeholders from across Europe for a full and frank discussion on the current issues of European Data Protection and Privacy.

Topics to be explored include:

- Ensuring co-ordinated and harmonised data protection laws across the EU
- What will the effect of the new privacy rules be on the online lives of EU citizens?
- Fighting terrorism and cyber-crime
- Where does the balance lie between security and privacy rights?
- Rebuilding consumer confidence in data protection laws
- What shape for globalised data protection and privacy laws in the 21st century?

More Information

or contact Kirstie Fagan on
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Driving forward the digital single market in Europe

The growth in E-Commerce continues, and is now a fundamental part of the way people and companies in Europe buy goods and do business. Taking place on November 22nd and organised by EDIMA and EMOTA in partnership with Forum Europe, the 3rd Annual European E-Commerce Conference will feature a morning, high-level plenary that will be followed by focused parallel sessions. These sessions will deal with specific areas such as IPR and copyright, notice and takedown, online dispute resolution, payments, data protection, postal services and logistics.

Topics to be explored include:

- How can the EU ensure the success of the single market for goods and digital services in Europe?
- IPR, Liability & Copyright
- E-Commerce & Consumer Confidence
- Delivery & Logistics
- Internet Safety

More Information
or contact James Wilmott on
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Confirmed speakers include:

- John Dalli, European Commissioner for Health and Consumer Policy
- Werner Stengg, Head of Unit - On-line services, European Commission
- Markus Ferber, MEP
- Kostas Rossoglou, Senior Legal Officer, BEUC
- Hervé Dupuy, Member, Cabinet of European Commissioner Kroes
- Sebastian Bohr, Deputy Head of Unit, Financial Services and Redress, European Commission

www.ecommerce-conference.eu
Register Here

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Upcoming Conferences 2011

**Sustainable Sourcing: A business imperative, a consumer request?**

On October 19th, executives from all over Europe will come together to discuss the food industry’s current challenges and the necessary actions to be undertaken to boost sustainable production. It will be a half-day occasion to hear from and network with industry and policy thought leaders as well as to discover new horizons and approaches to sustainable sourcing.

For more information, please contact James Wilmott at +44 (0) 2920 783 022 / james.wilmott@forum-europe.com, or visit the event website:

www.sustainable-sourcing.eu

**Collaborative Border Management: Delivering Smart and Secure Borders**

Now in its third year and established as the leading forum of its kind in Brussels, the event, taking place on the 4th of October, will again gather the border control and customs communities alongside EU and international suppliers and stakeholders, to discuss the pressing issues from business, technology and policy perspectives, that are facing industry and the public sectors around Europe.

For more information, please contact James Wilmott at +44 (0) 2920 783 022 / james.wilmott@forum-europe.com, or visit the event website:

www.bordermanagement.eu

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The 10th Annual European Financial Services Conference

Now in its tenth consecutive year, the European Financial Services Conference – hosted annually by Assonime, Kreab Gavin Anderson and Bank of America Merrill Lynch under the aegis of the European Commission - has established itself as the premier event of its kind in Brussels attracting some 400 senior bankers and financial policy-makers from around the world to discuss current issues affecting both European and global financial markets.

Featuring a Keynote Address from Commissioner Michel Barnier, The 10th Annual European Financial Services Conference – The Financial World Tomorrow - will focus in particular on Europe’s search to consolidate its own post-crisis recovery and reinvigorate its position in global markets, the future of the trading landscape and the extent to which current programmes and systems need to be adapted in order to ensure sufficient resources and operational flexibility for debt refinancing and restructuring. For more information, please contact Dan Craft at +44 (0) 2920 783 021 / dan.craft@forum-europe.com, or visit the event website: www.fsconference.eu
Coming soon…

The 3rd Annual Brussels Carbon Capture and Storage Conference 2012

Thank you to all who attended the 2nd Annual Brussels Carbon Capture and Storage Summit, which took place at the Sofitel Europe on the 26th January 2011. We are now in the process of organizing the 3rd annual conference, which is set to take place in early 2012. More information coming soon!

The 2nd Annual European Raw Materials Conference

Following the success of the first conference on European Raw Materials in May 2011, Forum Europe is now in the process of organizing a second conference to take place in March. More information coming soon!

The 6th Annual European Nutrition and Lifestyle Conference

The annual European Nutrition and Lifestyle Conference has become a must attend event for representatives for all stakeholders involved in nutrition and diet, and the promotion of a healthy lifestyle. Forum Europe is now in the early stages of organizing the 6th Annual European Nutrition and Lifestyle Conference, with more details coming soon.

If you are interested in finding out more about the events listed here, or if you would to talk to us about working with us, either on an existing event or to propose a new event focussing on issues that you would like to see put in the EU spotlight, please contact James Wilmott on +44 (0)2920 783 026 / james.wilmott@forum-europe.com
Recent Conferences

Exclusive conference reports, presentations & pictures from some of our most recent events.

The 2nd Annual Brussels Carbon Capture and Storage Summit

Reaching demonstration and beyond – Will the technology be ready for 2020

26th January 2011, Sofitel Europe, Brussels

Knowledge Partner: Bellona Europa

Sponsored by: Government of Alberta

Supported by: CCS, Zero Emissions Platform, E3G

The 2nd Annual Brussels Carbon Capture and Storage Summit took place at the Sofitel Europe on the 26th January 2011. This high level conference brought together over 100 delegates from industry, NGO’s and the EU and Member State institutions for a full and interactive discussion on the development of CCS demonstration projects.

Event Photos
Read more
Conference Report
CCS Conference 2012

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On 10th February 2011 in Brussels, Assonime, Kreab Gavin Anderson and Bank of America Merrill Lynch hosted the European Financial Services Conference, for the ninth consecutive year. Discussions focused on the degree to which European banks are now adequately capitalized, the effectiveness of the EU’s re-regulation efforts and the outlook for revised global rules in light of the different approaches in Europe and the U.S. on accounting standards, market infrastructures and bank capital requirements.
The Inaugural European Raw Materials Conference took place on the 1st March 2011 and brought together 250+ delegates for some very stimulating and interesting discussions around Europe’s political and practical responses to the threats associated with the global race for raw materials.
Recent Conferences

The 5th Annual European Nutrition and Lifestyle Conference
Taking the next steps towards a healthier Europe
2nd – 3rd March 2011, Le Chatelain All Suite Hotel

Sponsored by: Barilla, ELC, Bunge

Knowledge Partners: grayling

Supporting Partners: CLA, Eurocoop

Media Partner: EU Food Policy

Now in its fifth year, the annual European Nutrition and Lifestyle Conference has become a must attend event for representatives for all stakeholders involved in nutrition and diet, and the promotion of a healthy lifestyle.

The event brought together top level speakers from industry, regulators, EU institutions and NGOs to engage in a pro-active and progressive debate on the current and future trends relating to obesity and nutrition within Europe, and on important policy issues such as advertising, labelling, nutrient profiling and health claims.
Recent Conferences

The 3rd Annual European Climate Change Conference
Climate Change and Cities: How the EU can assist local and urban governments in their efforts to address climate change
2nd – 3rd March 2011, Committee of the Regions Building

Knowledge Partner:

Event Partners:

Sponsored by:

Taking place on the 2nd and 3rd March 2011 with the support of the Committee of Regions and the Covenant of Mayors, the 6th annual Brussels Climate Change Conference focused on the role cities can play in the fight against Climate Change. A joint Forum Europe and CEPS initiative, the event took stock of ongoing EU policy developments and asked what framework and policies will be needed to ensure the continuity and acceleration of the local government initiatives that already exist.
Regulating Mobile Roaming Charges
A one-day policy conference
12th April 2011, Radisson Blu Royal Hotel

Regulating Mobile Roaming Charges – A One Day Policy Forum took place against the backdrop of the recent Commission consultation on the roaming regulation, and bought together key policy makers, representatives of the telecoms industry, and other stakeholders for a full and frank discussion on the best way forward in creating a functional internal market for mobile roaming services. The Conference examined the various options and models that are available for regulatory intervention, and new services and business models that may emerge.
Recent Conferences

The European Electric Vehicles Conference
Will Electric Vehicles become a reality in Europe?
26th May 2011, Crowne Plaza Europe

Taking place during EU Green Week, this Forum Europe and CEPS conference had as its context the recent publication by the European Commission of the transport white paper, which calls for the complete removal of conventionally-fuelled cars in cities by 2050. The conference analysed the key policy and business steps required to deploy electric vehicles on a commercial scale and brought together key stakeholders in the energy, transport and environment sectors.
Recent Conferences

The European Sustainable Chemicals Management Conference

Finding the Regulatory Balance

31st May – 1st June 2011, Management Centre Europe

Sponsored by:  
FLEISHMAN HILLARD  Nickel INSTITUTE  reachcentrum

Knowledge Partner:  
NIA Nanotechnology Industries Association

Media Partners:  
CHEMICALWATCH  EJRR

The inaugural European Sustainable Chemicals Management Conference presented a critique of current European legislation, exploring how it could be improved to provide a high level of public and environmental protection, without stunting the growth of the European Chemicals Industry.

Event Photos  Read more
‘Every European Digital’: The Challenge of Bridging the Broadband Gap looked at the path from now to 2013, take stock of the obstacles standing in the way of achieving 100% coverage. It explored the role that new broadband infrastructure can play and considered how broadband for all can be funded.
Recent Conferences

**Balanced Nutrition at Work**

*The European Food Project*

31st May 2011, European Parliament

Organised by: [Edenred](#)

Under the High Patronage of the Hungarian Presidency of the European Union, the FOOD conference was hosted in the European Parliament premises in Brussels on May 31st, 2011. The Conference launched the transition from the co-funded project of balanced nutrition to a programme adaptable in other Member States.
Recent Conferences

The 6th Annual European Spectrum Management Conference
Where the European and Global Spectrum Communities meet!
14th – 15th June 2011, Management Centre Europe

Sponsored by: ALCATEL-LUCENT, ADAPTRUM, ARSIFFE, ERICSSON, RIM, COMPUTECH, Huawei, SES, QUALCOMM

Knowledge Partners: analysys mason, NERA Economic Consulting

Now in its 6th year, the European Spectrum Management Conference has an established reputation as the major European meeting point of the year for stakeholders in the field of spectrum management, and brought together more than 250 participants. With top-level contributions from all of the main stakeholders at both a policy and industry level, the event provided an opportunity to focus on the RSPP in more detail, and to discuss the extent to which it will help maintain the EU’s continued global competitiveness.
Recent Conferences

The 3rd Annual Internet of Things Europe Conference
Bridging the divide between Policy and Reality
28th – 29th June 2011, Management Centre Europe

Sponsored by: DIGITALEUROPE

Knowledge Partners: analysys mason, counci

Supported by: ETSI

The 3rd Annual Internet of Things Europe 2011 Conference, run with the support of the European Commission, joined together business leaders, consumer advocates, policymakers and entrepreneurs to explore what opportunities and risks the Internet of Things will offer businesses and consumers. The conference also explored how the Internet of Things will re-shape our interactions with the real and virtual worlds in the coming years.

Event Photos

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Recent Conferences

The European Gambling Policy Conference
Towards win-win solutions for gambling in Europe
28th June 2011, Sofitel Europe

Hosted by:

Supported by:

Against the backdrop of the recent publication of the much-anticipated Green Paper on Online Gambling, this one day high-level conference gathered key policy makers, national regulators and stakeholders for a full and frank discussion on the best way forward to achieve a market for online gambling services that is appropriately regulated.

The conference also explored the ever-topical challenges facing the online and offline gambling industries including fraud and criminal activity, issues surrounding integrity, consumer protection, and problems and solutions surrounding the positive and negative social impacts of gambling.

Event Photos

Read more