ForumEurope

The 9th Annual European

& PRIVACY CONFERENCE

What next for European and global data privacy?

20 March 2019 / Thon Hotel EU. Brussels





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PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.





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Introduction

The European Data Protection and Privacy Conference is held annually and is an important event in the Brussels calendar for lively and interactive discussion on the future of Data Protection regulation.

With over 250 attending each year, it has become a must attend event for privacy professionals and other stakeholders involved in this debate, bringing top level speakers and delegates from a variety of industries together with senior policy makers and regulators from the EU and beyond. For more details of the speakers and delegates who have participated at past European Data Protection and Privacy Conferences, please see the next page.











Sponsorship of the 9th Annual European Data Protection & Privacy Conference

2018 was a pivotal year for data protection and privacy in both the EU and globally. The 9th European Data Protection and Privacy Conference will explore how the power of data can truly be harnessed through trust and responsible use, in order to deliver economic growth and societal benefits.

This respected and reputable conference presents the ideal platform for active involvement in the debate.

Further details of the sponsorship opportunities can be found on the following pages. For more information on the packages and to discuss your sponsorship requirements, please contact:

Anne-Lise Simon at dataprotection 2019 (a forum-europe.com or call +44 (0) 2920 783023.



The 9th Annual European **CATA PROTECTION** & PRIVACY CONFERENCE

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Previous Events



Over 250 participants each year

31% EU Institutions

12% Not-for-profit

43% Industry

3% Press

National Governments & Regulators

Previous delegates have included representatives of the following organisations

Allegro Group

Amazon

Amway

Apple

Article 29 Data

Protection Working Party

BAE Systems

BBC

BEUC

Bloomberg

BNP Paribas

Bouygues SA

British Telecom

BSA | The Software Alliance

Center for Democracy

and Technology (CDT) CA Technologies

CEPS

Citi

Council of Europe

Dell

Deutsche Telekom

DIGITALEUROPE

EDIMA

ETNO

European Commission European Investment

Bank

European Parliament

Facebook

Google

GSMA

HΡ

Huawei

IRM **ICOMP** Intel

KLM Royal Dutch Airlines

MasterCard Europe

Microsoft Nielsen

Nymity

OECD

OFCOM

Oracle Corporation

Orange

Park Legal LLC

Qualcomm

Renault

SAS

Symantec

Telecom Italia

Telenor

U.S. Department of Commerce

U.S. Mission to the EU

Van Bael & Bellis

Vodafone Yahool

Previous speakers have included*

EU and National Governments







European Data



Peter Fleischer



Industry

David Hoffman Corporation



Sharyn Dodson VP Privacy Officer







Anna Fielder

Other Organisations



Jens Jeppesen



Felix Braz





Isabelle Faloue Pierrotin Working Party





Huawei Europe



Ulmer

0 0 0



Fanny Hidvegi Access Now



44 40



Joe McNamee

^{*} Speakers positions and organisations at time of conference



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Sponsorship Packages

Prices listed do not include VAT

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If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

Benefits	Platinum	Gold	Silver
Exclusive speaking position for company representative (subject to suitability to programme)	V		
Place for one company representative to attend pre-conference dinner	✓		
Corporate identity on conference website with link to company website	✓	~	✓
Recognition as sponsor (at selected level) in marketing emails and press releases	v	~	✓
Company material distributed to the participants	v	~	✓
Branding on main stage	Priority Branding	~	✓
Exhibition Space in refreshments / networking area	Prime Location	v	✓
Advert in delegate handout	Full Page	Half Page	
Complimentary delegate places	5	3	1
Cost	€12,000	€8,000	€5,000



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Catering Packages

Prices listed do not include VAT

Exclusive Sponsorship of VIP & Speaker Dinner

€7,000

- · Opportunity to introduce and lead dinner-debate
- Three-course dinner for speakers and high-level invited guests
- Three seats at dinner reserved for your representatives or guests
- Corporate identity displayed in dining area during dinner
- · Corporate identity included on menu cards
- Full page advert in programme
- 3 complimentary delegate places for main conference

Exclusive Sponsorship of Lunch

€2,500

- · Corporate identity displayed in dining area during lunch
- Corporate identity included on menu cards
- Opportunity to give luncheon address (though not compulsory)
- Full page advert in programme
- 1 complimentary delegate place

Exclusive Sponsorship of Cocktail Reception

€3,000

- Exclusive corporate identity displayed on banners at reception venue
- · Corporate identity included on invitations and menu cards
- Opportunity to give welcome address (though not compulsory)
- Full page advert in programme
- 1 complimentary delegate place
- 5 complimentary places to attend the cocktail reception (not conference)

€1,800

- Corporate identity displayed in the refreshment area during coffee breaks
- · Opportunity to include branded items such as napkins, chocolates or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions)
- Full page advert in programme
- 1 complimentary delegate place

In addition to the above benefits, all catering sponsors will also be included in the sponsor section of the event programme.



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Product Opportunities

Prices listed do not include VAT

As well as the main Sponsorship Packages, there are also a range of product based branding opportunities available with Forum Europe. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



Sponsored Lanyards

€1250 + cost of production

Lanyards are distributed to all delegates on arrival at the conference, ensuring high visibility of your brand throughout the event.



Conference Badges

€120C

All delegates are required to wear their personalised conference badge (attached to the lanyard) on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the conference

Sponsorship of both the lanyards and conference badges can be offered at a combined price of €2000 + cost of production



Data Sticks

€1250 + cost of production

In addition to providing a high value branded product to delegates beyond the event, conference proceedings can be loaded onto the sticks prior to the event and distributed to delegates on arrival.



Conference Pens and Pads

€1250 + cost of production

Distributed to all attendees upon arrival, branded pens and pads again offer visibility to you and value to the delegate both during and beyond the event.



Insert in Delegate Packs

€500

Product or promotional materials can be included within the delegate packs distributed to each participant upon arrival. A high value option providing detailed company information to all delegates.



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Exhibit at Data Protection 2019

Prices listed do not include VAT

Stand Size: 2.5m x 3m



Be recognised as an important sector leader with an exclusive exhibition space during the conference.

This 1 day conference will offer exhibiting organisations the opportunity to:

- Showcase, promote, and introduce products, technology and services to industry, legislators and media
- Increase industry exposure
- Discover new business opportunities
- Attract new clients and touch base with existing clients
- Form strategic alliances with other companies

Stands can be prominently situated in the foyer area outside the conference room. All delegates will pass through this area on approach to the conference room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during the three separate refreshment breaks scheduled for the day.

As part of the exhibitor's package, you will receive:

- A unique exhibition space of 2.5m x 3m, including a display table
- · Admittance to the exhibition area for one representative to act as a host/hostess on the stand
- A 25% discount off the standard conference fees for any organisation representatives who wish to attend the main event
- · Listing of your company details in the Exhibitors Directory that is given to all delegates at the event, including a 50 word description of your organisation and the products and services that you offer
- · Listing of your company details on the event website along with contact details and a link to your homepage
- A special discounted rate of €250 for a full page colour advert in the main conference delegate handout

In addition, you will also receive a copy of the main conference handout, including a delegate list and details of the presentations made at the conference.

Exhibition details:

All stand areas are sized at 2.5m x 3m and the ceiling height in the room is 3.5m. The exhibition will be of a table top nature, not enclosed by a shell scheme.

Exhibitors may bring their own display stands but these must not extend beyond the area that has been reserved. All spaces have a display table sized approximately 1.8m x 1m included in the price.

Exhibitors will be advised in advance of a convenient time to prepare their stand.

You will then be contacted to confirm your reservation.

Please note: Exhibition space will be allocated strictly on a first-come, first-served basis so please book early to avoid disappointment.