



*\*All times listed below are CEST*

## **SHOWCASE SESSION 2**

### **Day 2 | 24 June | 15:15-16:00**

**Stage 1: Developing Sustainable Competitive Advantage in 5G Via Spectrum Strategy – Mid-band, Low-band and mmWave - A Playbook for Operators, Regulators and End Users** (Hosted by LYA)

*Presentation and Q&A with **Johanne Lemay** and **Robert Yates**, Co-Presidents, Lemay Yates Associates.*

**Stage 2: Market Insight** (Hosted by Ericsson)

*Presentation and Q&A with **Erika Tejedor**, Director Government and Industry Relations, Ericsson & **Patrik Cerwall**, Head of Strategic Marketing Insights, Ericsson.*

**Stage 3: UWB – Enabling New Efficient Possibilities for Multi-Radio Consumer Devices** (Hosted by UWB Alliance)

Since the release of the iPhone 11 in 2019, UWB has evolved into a mass-market consumer technology now incorporated into many of the latest models from the largest smartphone vendors.

In this session we look at the transformational role Ultra-Wideband is playing in multi-radio ecosystems. We will discuss the trend towards mixing UWB with other complimentary radio technologies (such as Wi-Fi and Bluetooth) and how this opens many new possibilities for greater Spectral Efficiency and Band Re-use.

In the wake of the extensive Smart-Tag releases from many of the same vendors in April this year, we will also investigate the growing importance of UWB for GPS augmentation and look at how these devices going to transform our lives in the future.

*Panel discussion and Q&A with **Kelli Emerick**, Executive Director, UWB Alliance, Chairman of the IEEE 802.15.4z Task Group (that opened UWB to the consumer mass market), Vice Chairman of ETSI TGUWB, **Dr Dag T. Wisland**, CTO, Novelda, **Jean-Marie André**, STM32 UWB Wireless Product Line at STMicroelectronics & **Luc Darmon**, Sr. Director, Secure Transactions BU Qorvo*

**Stage 4: 6 GHz for Wi-Fi 6E and Wi-Fi 7, Innovative Applications Protecting Incumbents and Creating New Opportunities for Better Connectivity** (Hosted by Facebook / DSA)

Panel discussion with **Ira Keltz**, FCC, **Kim Mota**, ANATEL, **Saad I. Bin Askar**, CITC, **Pavel Sisteck**, CTU & **Martha Suarez**, DSA.