



**All times listed below are Bogota local time (COT) (UTC-5)*

SHOWCASE SESSION 1

DAY 1 – Tuesday November 10 – 13:15 – 14:00

Stage 1: **5G – A New Era for Digital Transformation / 5G – Una nueva era para la transformación digital**
(Hosted by Ericsson)

Presentation and Q&A with **Jose Ayala**, Director Government & Industry Relations for Latin America, Ericsson & **Rahul Patel**, Customer Solutions Sales Director for North America Region, Ericsson

Stage 2: **Spectrum - the Answer to LATAM's Connectivity Questions? / Espectro: ¿la respuesta a las dudas sobre conectividad de América Latina?** (Hosted by ESOA)

Presentation followed by live Q&A with **Richard Womersley**, Director, Spectrum Consulting LS telcom and **Hazem Moakkit**, VP, Spectrum Strategy, Intelsat.

Stage 3: **Unlocking the Power of the 3.5 GHz Range in LATAM for 5G / Liberar el potencial del rango de 3,5 GHz en América Latina para el 5G** (Hosted by GSMA)

The future will be defined by advances in artificial intelligence, IoT automation, Big Data and analytics, machine learning, and virtual and augmented reality. Many of these are dependent new levels of performance, ultra-high speeds and low latencies, that only 5G can deliver. The first fully commercial 5G services in Latin America are expected to launch in 2021 with the 3.5 GHz to set its scene. Frequencies in the 3.3-3.8 GHz range are already used in a majority of commercial 5G networks and have the biggest ecosystem of devices. That makes them the closest there is to a globally harmonised band. This session aims to present the new GSMA report on the matter and guide through the next steps for WRC-23.

Presentation and discussion with **Lucas Gallitto**, Public Policy Director, Latam, **Luiz Felipe Zoghbi**, Spectrum Policy Manager and **Luciana Camargos**, Senior Director, Future Spectrum.