

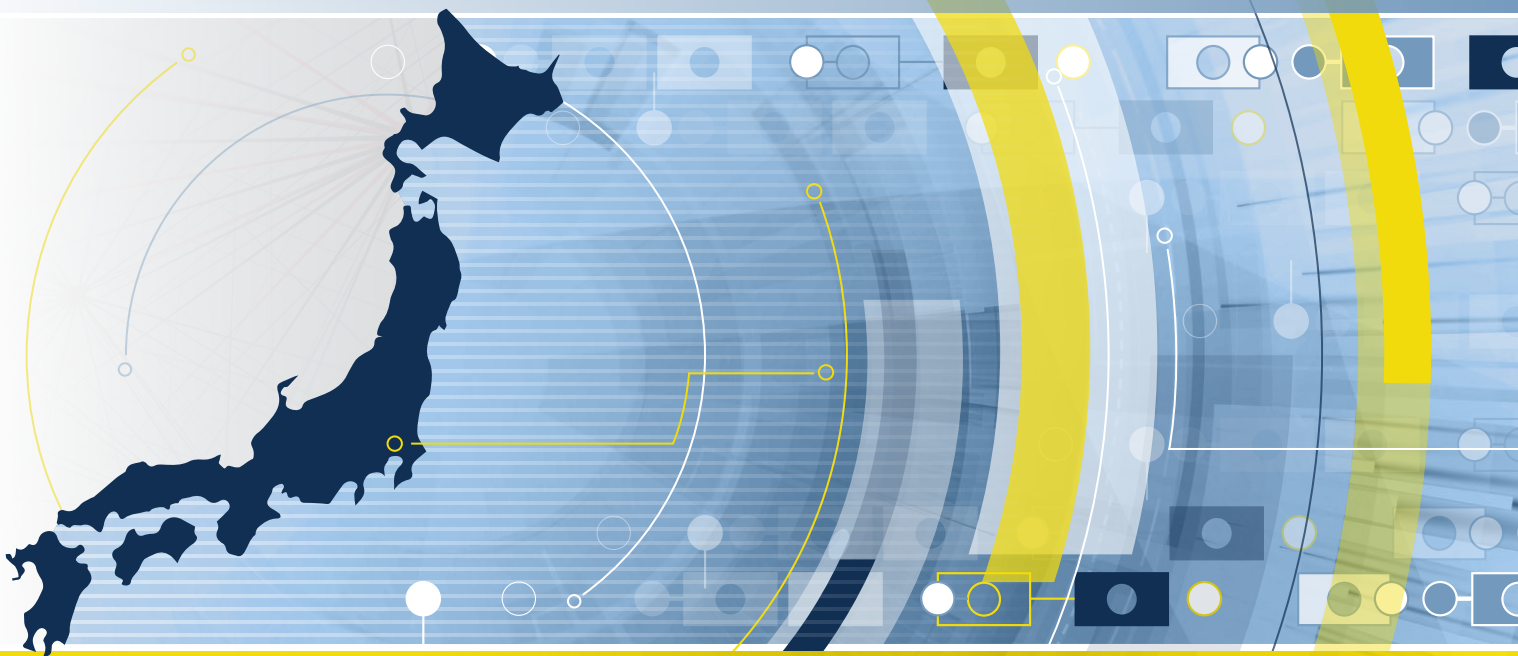
WIRELESS WORLD

RESEARCH FORUM®

5G HUDDLE 2019

The 5G dream becomes a reality
Can it keep its promises?

14 May 2019 / TOKYO



Sponsorship Brochure

Organised by

ForumGlobal

In partnership with

5GIMIF
The Fifth Generation Mobile Communications Promotion Forum

Hosted alongside: **WWR42**
15 -16 May 2019

Contact - Ngan Phan
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www.forum-global.com

#5GHuddle
www.5ghuddle.com

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About the WWRF 5GHuddle



The anticipation and buzz around 5G have steadily grown over the past couple of years, and it is now headline news all around the world. It is being put forward as a catalyst for innovation and a technology that has the potential to transform industries across every sector of the economy, and to truly be a game-changer. This has raised the expectations of what 5G can and will deliver. With commercial rollout of 5G expected to begin in earnest in 2019, the time has come for 5G.

The 6th 5G Huddle will discuss the question: "The 5G dream becomes a reality - can it keep its promises?". This time, the conference will be held in Tokyo, Japan on 14 May 2019, followed by the 42nd WWRF Meeting (WWRF42) on 15 & 16 May 2019.

Past sponsors of the 5G Huddle

5G Innovation Centre
and The Institute for
Communication Systems

Analysys Mason

Bell Canada

DI ITEK

DIG Distinct

EE

ESOA

Freedom Mobile

GSMA

Huawei

Intel

LYA

Motorola Solutions

Nokia

Qualcomm

Rogers

TechUK

5GO

FTTX

2018 Audience Breakdown

(Based on 139 delegates)



● 27% Corporate

● 19% National Government /
Regulators

● 19% WWRF Member Organisation

● 15% NGOs / Not for Profit
Organisations

● 11% Non-Member

● 9% Press / Media

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Prices indicated are excluding VAT

Sponsorship Packages

Whatever your budget, and your requirements, sponsoring this event is a cost effective, hassle-free means to successfully promote your activities in the field of 5G. As you will see from the non-exhaustive list of packages described below, opportunities at the 5G Huddle range from the high level platinum package, which offers maximum exposure for your company both leading up to and during the event and includes an exclusive speaking position for a company representative; down to lower cost product branding opportunities, which are designed to compliment or act individually in support of your marketing strategy.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that best suit your budget whilst maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organization.

Benefits	Platinum	Gold	Silver
Exclusive speaking position for company representative <i>(subject to suitability to program)</i>	✓		
Corporate identity on conference website with link to company website	✓	✓	✓
Recognition as sponsor <i>(at selected level)</i> in marketing emails and press releases	✓	✓	✓
Recognition as sponsor <i>(at selected level)</i> in Forum Global newsletters	✓	✓	✓
Inclusion of company materials in delegate bags	✓	✓	
Branding on main stage	Priority Branding	✓	✓
Exhibition Space	Prime Location	✓	✓
Advert in delegate handout	Full Page	Half Page	
Complimentary delegate places	5	3	1
Cost	€8500 JPY 1,000,000	€6000 JPY 750,000	€3500 JPY 435,000

For more information on the packages and to discuss your sponsorship requirements, please contact Ngan Phan (at our event partner Forum Global) on +44 (0) 29 20 783 024 / 5ghuddle@forum-global.com.

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Catering Packages

Prices indicated are excluding VAT

Exclusive Sponsorship of Lunch

€3500 / JPY 435,000

- Corporate identity displayed in dining area during lunch
- Corporate identity included on menu cards
- Opportunity to give luncheon address (though not compulsory)
- Full page advert in program
- 1 complimentary delegate place

Exclusive Sponsorship of Refreshments

€2700 / JPY 335,000

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to include branded items such as napkins, chocolates or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions). Other promotional items are also welcome.
- Full page advert in program
- 1 complimentary delegate place

In addition to the above benefits, all catering sponsors will also be included in the sponsor section of the event website and event day material.

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Product Opportunities

Prices indicated are excluding VAT

As well as the main Sponsorship Packages, there is also a range of product based branding opportunities available. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



Sponsored Lanyards

€1400 / JPY 175,000 + cost of production

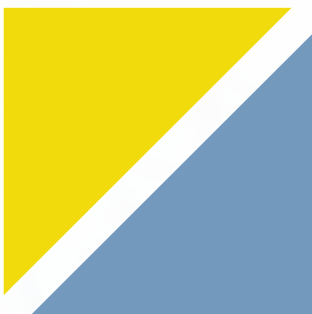
Lanyards are distributed to all delegates on arrival at the conference, ensuring high visibility of your brand throughout the event.



Conference badges

€1400 / JPY 175,000 ZAR

All delegates are required to wear their personalised conference badge on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the conference.



Lanyard & Badge Combination Package

€2400 / JPY 300,000 + cost of production

Sponsorship of both the lanyards and conference badges can be offered at a combined price.

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Product Opportunities

Prices indicated are excluding VAT



Data Sticks

€1400 / JPY 175,000 + cost of production

In addition to providing a high value branded product to delegates beyond the event, conference proceedings can be loaded onto the sticks prior to the event and distributed to delegates on arrival.



Conference Pens and Pads

€1400 / JPY 175,000

Distributed to all attendees upon arrival, branded pens and pads again offer visibility to you and value to the delegate both during and beyond the event.



Insert in Delegate Packs

€500 / JPY 62,000

Product or promotional materials can be included within the delegate packs distributed to each participant upon arrival. A high value option providing detailed company information to all delegates.

Wireless World Research Forum 42nd Meeting

WIRELESS WORLD
RESEARCH FORUM®

15 - 16 May 2019 / TOKYO

Interested in sponsoring WWRF42?

Hosted by the [Wireless World Research Forum](#) in partnership with [5GMF](#), the 6th 5G Huddle will be held in conjunction with the WWRF 42nd Meeting (WWRF42), which will take place on 15 and 16 May 2019.

More information on the WWRF42 can be found at www.wwrf42.ch

Prices indicated are excluding VAT

Sponsorship package

€5000 / JPY 623,000

- Exclusive speaking position for company representative (subject to suitability to program)
- Corporate identity on conference website with link to company website
- Recognition as sponsor (at selected level) in marketing emails and press releases
- Branding on main stage
- Exhibition Space
- Complimentary delegate places: 2

For more information and to discuss your WWRF42 sponsorship package, please contact Mr Moriya CHIKATA and Mr Takayuki KONDO at our event partner 5GMF on:

Mr Moriya CHIKATA: m-chikata@arib.or.jp

Mr Takayuki KONDO: t-kondo@arib.or.jp

Contact

Moriya CHIKATA: m-chikata@arib.or.jp

Takayuki KONDO: t-kondo@arib.or.jp

#WWRF42
www.wwrf42.ch