

DRIVING SUSTAINABILITY

in European Public Procurement

📅 27 November 2018 📍 Stanhope Hotel . Brussels



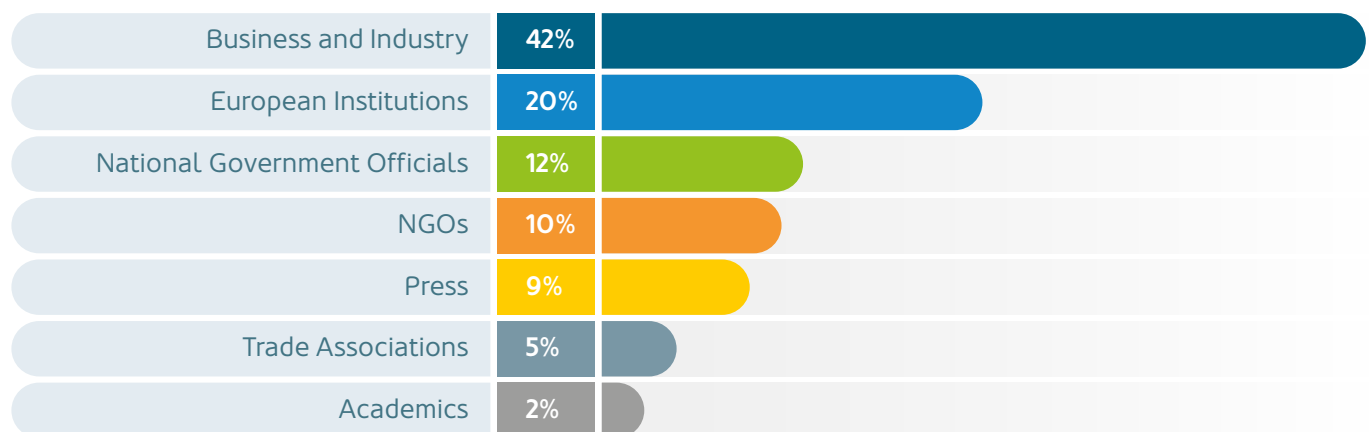
Overview

Organised by Forum Europe in partnership with Dell, this conference will explore how governments can leverage their buying power more effectively to support the transition to a resource-efficient, energy-efficient and circular economy and foster sustainable economic development.

In 2014, the EU revised its public procurement laws in order to facilitate the pursuit of strategic policy objectives, including environmental and social sustainability. This high-level conference will debate what the EU and Member States can do more to ensure a wider uptake in strategic public procurement at all levels of government, challenges and opportunities for procurement authorities and suppliers, as well as best practices from selected industries.



Who attends the event?



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Sponsorship Packages

Strategic Partner

Confirmed

This package offers the opportunity to become the main sponsor for the event with all the associated benefits this brings. This package is exclusive and limited to one organisation only.

Please refer to the key benefits below for further information

Key Benefits

Your organisation will have the opportunity to put forward a senior individual to represent the organisation in a high visibility speaking slot at the conference.

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	€10,000	€7,000

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Sponsorship Packages

Prices listed do not include VAT

The list of packages described below is by no means exhaustive and is meant only as a guide to the possible sponsorship opportunities that are available at this event.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

Benefits	Platinum	Gold
Exclusive speaking position for company representative (subject to suitability to programme)	✓	
Place for one company representative to attend pre-conference dinner	✓	
Corporate identity on conference website with link to company website	✓	✓
Recognition as sponsor (at selected level) in marketing emails and press releases	✓	✓
Recognition as sponsor (at selected level) in Forum Europe newsletters	✓	✓
Inclusion of company materials in delegate bags	✓	✓
Branding on main stage	Priority Branding	✓
Exhibition Space in refreshments / networking area	Prime Location	✓
Advert in delegate handout	Full Page	Half Page
Guaranteed delegate places	5	3
Cost (excl. VAT)	€10,000	€7,000



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Exhibition Opportunities

Prices listed do not include VAT

Stand Size: 2.5m x 3m

€1500 per stand



Be recognised as an important sector leader with an exclusive exhibition space during the conference.

This 1 day conference will offer exhibiting organisations the opportunity to:

- Showcase, promote, and introduce products, technology and services to industry, legislators and media
- Increase industry exposure
- Discover new business opportunities
- Attract new clients and touch base with existing clients
- Form strategic alliances with other companies

Stands can be prominently situated in the foyer area outside the conference room. All delegates will pass through this area on approach to the conference room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during the three separate refreshment breaks scheduled for the day.

As part of the exhibitor's package, you will receive:

- A unique exhibition space of 2.5m x 3m, including a display table
- Admittance to the exhibition area for one representative to act as a host/hostess on the stand
- A 25% discount off the standard conference fees for any organisation representatives who wish to attend the main event
- Listing of your company details in the Exhibitors Directory that is given to all delegates at the event, including a 50 word description of your organisation and the products and services that you offer
- Listing of your company details on the event website along with contact details and a link to your homepage
- A special discounted rate of €250 for a full page black & white advert in the main conference delegate handout

In addition, you will also receive a copy of the main conference handout, including a delegate list and details of the presentations made at the conference.

Exhibition details:

All stand areas are sized at 2.5m x 3m and the ceiling height in the room is 3.5m. The exhibition will be of a table top nature, not enclosed by a shell scheme.

Exhibitors may bring their own display stands but these must not extend beyond the area that has been reserved. All spaces have a display table sized approximately 1.8m x 1m included in the price.

Exhibitors will be advised in advance of a convenient time to prepare their stand.

You will then be contacted to confirm your reservation.

Please note: Exhibition space will be allocated strictly on a first-come, first-served basis so please book early to avoid disappointment.



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