

WIRELESS WORLD  
RESEARCH FORUM®

# 5G HUDDLE 2018

5G FOR ALL

29 & 30 May 2018 / DURBAN . SOUTH AFRICA



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## Sponsorship Brochure

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## About the WWRF 5GHuddle



On May 29 and 30th 2018, the [Wireless World Research Forum \(WWRF\)](#) will host - in partnership with The Independent Communications Authority of South Africa (ICASA) - the 5th Annual 5G Huddle in South Africa, the first ever 5G Huddle to take place in the southern hemisphere.

Now in its 5th year, The 5G Huddle has established its reputation as a leading global platform for stakeholders from throughout the 5G eco-system. Industry, regulators, academia and more will once again come together with this event providing an ideal platform to promote your activities and ensure that your organisation is at the forefront of discussions in this exciting area.

### Past sponsors of the 5G Huddle

5G Innovation Centre  
and The Institute for  
Communication Systems

Analysys Mason

Bell Canada

DI ITEK

DIG Distinct

EE

ESOA

Freedom Mobile

GSMA

Huawei

Intel

LYA

Motorola Solutions

Nokia

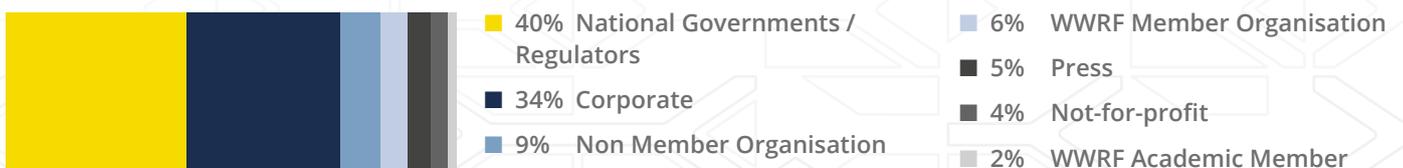
Qualcomm

Rogers

TechUK

### 2017 Audience Breakdown

(Based on 180 delegates)



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## Sponsorship Packages

Prices indicated are excluding VAT

Whatever your budget, and your requirements, sponsoring this event is a cost effective, hassle-free means to successfully promote your activities in the field of 5G. As you will see from the non-exhaustive list of packages described below, opportunities at the 5G Huddle range from the high level platinum package, which offers maximum exposure for your company both leading up to and during the event and includes an exclusive speaking position for a company representative; down to lower cost product branding opportunities, which are designed to compliment or act individually in support of your marketing strategy.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that best suit your budget whilst maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organization.

Benefits	Platinum	Gold	Silver
Exclusive speaking position for company representative <i>(subject to suitability to program)</i>	✓		
Corporate identity on conference website with link to company website	✓	✓	✓
Recognition as sponsor <i>(at selected level)</i> in marketing emails and press releases	✓	✓	✓
Recognition as sponsor <i>(at selected level)</i> in Forum Global newsletters	✓	✓	✓
Inclusion of company materials in delegate bags	✓	✓	
Branding on main stage	Priority Branding	✓	✓
Exhibition Space	Prime Location	✓	✓
Advert in delegate handout	Full Page	Half Page	
Complimentary delegate places	5	3	1
<b>Cost</b>	<b>€8500 136,000 ZAR</b>	<b>€6000 96,000 ZAR</b>	<b>€3500 56,000 ZAR</b>

For more information on the packages and to discuss your sponsorship requirements, please contact Mair Carter (at our event partner Forum Global) on +44 (0) 29 20 783 072 / [mair.carter@forum-global.com](mailto:mair.carter@forum-global.com).

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## Catering Packages

Prices indicated are excluding VAT

### Exclusive Sponsorship of a VIP & Speaker Dinner

€5500 / 88,250 ZAR

- ▲ Opportunity to introduce and lead dinner-debate
- ▲ Three-course dinner for speakers and high-level invited guests
- ▲ Three seats at dinner reserved for your representatives or guests
- ▲ Corporate identity displayed in dining area during dinner
- ▲ Corporate identity included on menu cards
- ▲ Full page advert in program
- ▲ 3 complimentary conference delegate places

### Exclusive Sponsorship of Lunch

€3500 / 56,000 ZAR

- ▲ Corporate identity displayed in dining area during lunch
- ▲ Corporate identity included on menu cards
- ▲ Opportunity to give luncheon address (though not compulsory)
- ▲ Full page advert in program
- ▲ 1 complimentary delegate place

### Exclusive Sponsorship of Cocktail Reception

€3500 / 56,000 ZAR

- ▲ Exclusive corporate identity displayed on banners at reception venue
- ▲ Corporate identity included on invitations and menu cards
- ▲ Opportunity to give welcome address (though not compulsory)
- ▲ Full page advert in program
- ▲ 1 complimentary delegate place
- ▲ 5 complimentary places to attend the cocktail reception (ie. not the main conference)

### Exclusive Sponsorship of Refreshments

€2700 / 43,000 ZAR

- ▲ Corporate identity displayed in the refreshment area during coffee breaks
- ▲ Opportunity to include branded items such as napkins, chocolates or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions). Other promotional items are also welcome.
- ▲ Full page advert in program
- ▲ 1 complimentary delegate place

In addition to the above benefits, all catering sponsors will also be included in the sponsor section of the event website and event day material.

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## Product Opportunities

Prices indicated are excluding VAT

As well as the main Sponsorship Packages, there is also a range of product based branding opportunities available. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



### Sponsored Lanyards

€1400 / 22,500 ZAR + cost of production

Lanyards are distributed to all delegates on arrival at the conference, ensuring high visibility of your brand throughout the event.



### Conference badges

€1400 / 22,500 ZAR

All delegates are required to wear their personalised conference badge on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the conference.

### Lanyard & Badge Combination Package

€2400 / 38,500 ZAR + cost of production

Sponsorship of both the lanyards and conference badges can be offered at a combined price.

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## Product Opportunities

Prices indicated are excluding VAT



### Data Sticks

€1400 / 22,400 ZAR + cost of production

In addition to providing a high value branded product to delegates beyond the event, conference proceedings can be loaded onto the sticks prior to the event and distributed to delegates on arrival.



### Conference Pens and Pads

€1400 / 22,400 ZAR

Distributed to all attendees upon arrival, branded pens and pads again offer visibility to you and value to the delegate both during and beyond the event.



### Insert in Delegate Packs

€500 / 8000 ZAR

Product or promotional materials can be included within the delegate packs distributed to each participant upon arrival. A high value option providing detailed company information to all delegates.

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## Exhibit at the WWRF 5GHuddle

Prices indicated are excluding VAT

Stand Size: 2.5m x 3m

€1700 / 27,200ZAR



Be recognised as an important sector leader with an exclusive exhibition space during the 5G Huddle.

### This 2 day conference will offer exhibiting organizations the opportunity to:

- ▲ Showcase, promote, and introduce products, technology and services to industry, legislators and media
- ▲ Increase industry exposure
- ▲ Discover new business opportunities
- ▲ Attract new clients and touch base with existing clients
- ▲ Form strategic alliances with other companies

Stands will be prominently situated in the refreshment area. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during the refreshment breaks scheduled across the 2 days.

### As part of the exhibitor's package, you will receive:

- ▲ A unique exhibition space of 2.5m x 3m, including a display table
- ▲ Admittance to the exhibition area for one representative to act as a host/hostess on the stand
- ▲ A 25% discount off the standard conference fees for any organizations representatives who wish to attend the main event
- ▲ Listing of your company details in the Exhibitors Directory that is given to all delegates at the event, including a 50 word description of your organizations and the products and services that you offer
- ▲ Listing of your company details on the event website ([www.5ghuddle.com](http://www.5ghuddle.com)) along with contact details and a link to your homepage
- ▲ A special discounted rate of €300 for an advert in the main conference delegate handout

In addition, you will also receive a copy of the main conference handout, including a delegate list and details of the presentations made at the conference.

### Exhibition details:

All stand areas are sized at 2.5m x 3m and the ceiling height in the room is 3m. The exhibition will be of a table top nature, not enclosed by a shell scheme.

Exhibitors may bring their own display stands but these must not extend beyond the area that has been reserved. All spaces have a display table sized approximately 1.8m x 1m included in the price.

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