

SPECTRUM FOR 5G

Fuelling Europe's 5G Vision



1st December 2016
Stanhope Hotel . Brussels

Contact - Dan Craft
T . +44 (0)2920 783 021
dan.craft@forum-europe.com

www.forum-europe.com

www.spectrumfor5g.eu

Contents

- P 3** Sponsorship Packages
- P 4** Catering Packages
- P 5** Product Opportunities
- P 6** Exhibit at Spectrum for 5G 2016

About the Event

With the European Commission action plan on 5G and the RSPG opinion on spectrum related aspects for next-generation wireless systems (5G) both due out in the second half of this year, we are entering a crucial period as stakeholders in the region look to ensure Europe is at the forefront of the development of the 5G vision.

This one day interactive forum will look at the drivers behind the spectrum requirements for 5G and at the different frequency ranges that will be required to meet the requirements of various 5G technologies. It will discuss licensing aspects and potential technology enhancements to enable access to new spectrum, and more generally look at what needs to be done in Europe to ensure a spectrum strategy that pushes the region to the forefront of developments in this key area.

Speakers at the event will include stakeholders from both the policy and industry communities in Europe, but also crucially the speakers from both the US and Asia in order to give the event a global feel.

The event will form part of the Global Spectrum series (www.spectrum-series.com), and add to what is already the world's largest and most comprehensive collection of Spectrum Management policy conferences.

Why get involved?

- ▶ The chance to promote your organisation to delegates including Institutions, key policy makers and decision-makers, C-level executives, national government officials, trade associations and many others.
- ▶ The opportunity to strengthen corporate and community relationships and an unrivalled platform to expose your organisation to key markets.
- ▶ Interact with delegates face to face during numerous networking opportunities, including drinks receptions and invitation only VIP dinners.
- ▶ Benefit significantly from a highly sought after platform to share your view to a keenly interested, relevant and, above all, influential audience.

For more information on sponsorship packages or to explore involvement in this event, please contact Dan Craft on the details below.

Contact - Dan Craft
T. +44 (0)2920 783 021
dan.craft@forum-europe.com



Sponsorship Packages

PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

Benefits	Platinum	Gold	Silver
Exclusive speaking position for company representative <i>(subject to suitability of programme).</i>	✓		
2 places at pre-conference speaker and VIP dinner debate <i>(including speaker)</i>	✓		
Corporate identity on conference website with link to company website	✓	✓	✓
Recognition as sponsor <i>(at selected level)</i> in marketing emails and press releases	✓	✓	✓
Inclusion of company materials in delegate bags	✓	✓	✓
Branding on main stage	Priority Branding	✓	✓
Exhibition Space in refreshments / networking area	Prime Location	✓	✓
Advert in delegate handout	Full Page	Half Page	
Complimentary delegate places	5	3	1
Cost (excl. VAT)	€12,000	€7,500	€6,000

Contact - Dan Craft
T. +44 (0)2920 783 021
dan.craft@forum-europe.com

Catering Packages

Exclusive Sponsorship of VIP & Speaker Dinner

€10,000

- Opportunity to introduce and lead dinner-debate
- Three-course dinner for speakers and high-level invited guests
- Three seats at dinner reserved for your representatives or guests
- Corporate identity displayed in dining area during dinner
- Corporate identity included on menu cards
- Full page advert in programme
- 3 complimentary delegate places

Exclusive Sponsorship of the Lunch Salon

€6,500

- Corporate identity displayed as lunch sponsor in main dining room and refreshment area
- A private room made available with space for up to 20 people to enjoy a seated lunch, which if required, can also be set up with a projector and screen etc.
- The opportunity to invite a selection of delegates and speakers who are attending the main conference to join as your guests
- Forum Europe will assist with the marketing of the lunch salon by ensuring that it is mentioned on the event website and emails that are sent to registered delegates
- Contact details of the delegates to be targeted will be provided to company sponsor to allow for their invitation. Forum Europe is also happy to send the initial invitations

Exclusive Sponsorship of Cocktail Reception

€4,750

- Exclusive corporate identity displayed on banners at reception venue
- Corporate identity included on invitations and menu cards
- Opportunity to give welcome address (though not compulsory)
- Full page advert in programme
- 1 complimentary delegate place
- 5 complimentary places to attend the cocktail reception (not conference)

Exclusive Sponsorship of Refreshments (3 refreshment breaks)

€3,500

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to include branded items such as napkins, chocolates or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions)
- Full page advert in programme
- 1 complimentary delegate place

In addition to the above benefits, all catering sponsors will also be included in the sponsor section of the event programme and website.

Contact - Dan Craft
T. +44 (0)2920 783 021
dan.craft@forum-europe.com



Product Opportunities

As well as the main Sponsorship Packages, there are also a range of product based branding opportunities available with Forum Europe. These have been chosen specifically for their ease of production and value beyond the event itself. The list below is by no means exhaustive and our marketing team will be happy to work with you to create innovative sponsorship packages tailored to the needs of you and your company.



Sponsored Lanyards

€1250 + cost of production

Lanyards are distributed to all delegates on arrival at the conference, ensuring high visibility of your brand throughout the event.



Insert in Delegate Packs

€500

Product or promotional materials can be included within the delegate packs distributed to each participant upon arrival. A high value option providing detailed company information to all delegates.



Conference Badges

€1200

All delegates are required to wear their personalised conference badge (attached to the lanyard) on arrival at the venue. Have your company logo on all delegate badges (position as design allows) and remind delegates of your company's input into the conference.

Contact - Dan Craft
T. +44 (0)2920 783 021
dan.craft@forum-europe.com

Exhibit at Spectrum for 5G 2016

Stand Size: 1.5m x 2m

€1,500



Be recognised as an important sector leader with an exclusive exhibition space during the 2016 Spectrum for 5G Conference.

This 1 day conference will offer exhibiting organisations the opportunity to:

- Showcase, promote, and introduce products, technology and services to industry, legislators and media
- Increase industry exposure
- Discover new business opportunities
- Attract new clients and touch base with existing clients
- Form strategic alliances with other companies

Stands are prominently situated in the foyer area outside the conference room. All delegates will pass through this area on approach to the conference room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display whilst enjoying drinks and snacks during the three separate refreshment breaks scheduled for the day.

As part of the exhibitor's package, you will receive:

- A unique exhibition space of 1.5m x 2m, including a display table
- Admittance to the exhibition area for one representative to act as a host/hostess on the stand
- A 25% discount off the standard conference fees for any organisation representatives who wish to attend the main event
- Listing of your company details in the Exhibitors Directory that is given to all delegates at the event, including a 50 word description of your organisation and the products and services that you offer
- Listing of your company details on the event website (www.spectrumfor5g.eu) along with contact details and a link to your homepage
- A special discounted rate of €250 for a full page colour advert in the main conference delegate handout

In addition, you will also receive a copy of the main conference handout, including a delegate list and details of the presentations made at the conference.

Exhibition details:

All stand areas are sized at 1.5m x 2m and the ceiling height in the room is 3.5m. The exhibition will be of a table top nature, not enclosed by a shell scheme.

Exhibitors may bring their own display stands but these must not extend beyond the area that has been reserved. All spaces have a display table sized approximately 1.8m x 1m included in the price.

Exhibitors are invited to prepare their stand between 14.00 and 17.00 the day before the conference.

You will then be contacted to confirm your reservation.

Please note: Exhibition space will be allocated strictly on a first-come, first-served basis so please book early to avoid disappointment.

Contact - Dan Craft
T. +44 (0)2920 783 021
dan.craft@forum-europe.com

Forum
europe