



# Creating a Culture of Entrepreneurship

## What's holding Europe back?



A half day debate / 5th December 2012 / Stanhope Hotel . Brussels

What challenges do entrepreneurs in European markets face, when compared to less mature and high growth economies? Does culture play as much of a role as access to finance? Is it the case that Europeans are less entrepreneurial than their US counterparts for instance or is it in fact pointless to talk of a European entrepreneur, when member states vary so markedly in their approaches and attitudes to entrepreneurship?

Is it necessary to change perceptions of what being your own boss entails? What mechanisms exist, both regulatory and market driven, that can operate as bridges to entrepreneurship for European citizens?

This debate will examine what impact increased entrepreneurship would mean for Europe from both social and economic perspectives.

### Confirmed Speakers Include



**Diego Canga Fano**  
Head of Cabinet  
VP Tajani, Commissioner for  
Industry and Entrepreneurship  
European Commission



**Marina Yannakoudakis**  
Member  
European Parliament



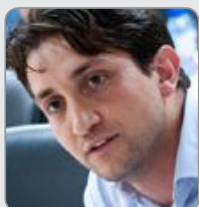
**Marko Curavic**  
Head of Unit,  
'Entrepreneurship', DG  
Enterprise and Industry  
European Commission



**Michael Meissner**  
Vice President, Corporate  
Affairs Europe  
Amway



**Pablo Zalba Bidegain**  
Member  
European Parliament



**Andrea Gerosa**  
Founder  
ThinkYoung



**Philippe Vanrie**  
CEO  
European Business and  
Innovation Centres Network  
(EBN)



**Ben Butters**  
Director of EU Affairs  
Eurochambres



**Cheryl Miller**  
Founder  
Zen Digital Europe &  
InspireGirls.org



**Andrew Fielding**  
Bruegel

Registration is now open online at: [www.entrepreneurs-europe.eu](http://www.entrepreneurs-europe.eu)

Contact - Heather Stewart / T. +44 (0) 29 20 783 027 / [heather.stewart@forum-europe.com](mailto:heather.stewart@forum-europe.com)

[www.forum-europe.com](http://www.forum-europe.com) / [www.entrepreneurs-europe.eu](http://www.entrepreneurs-europe.eu)