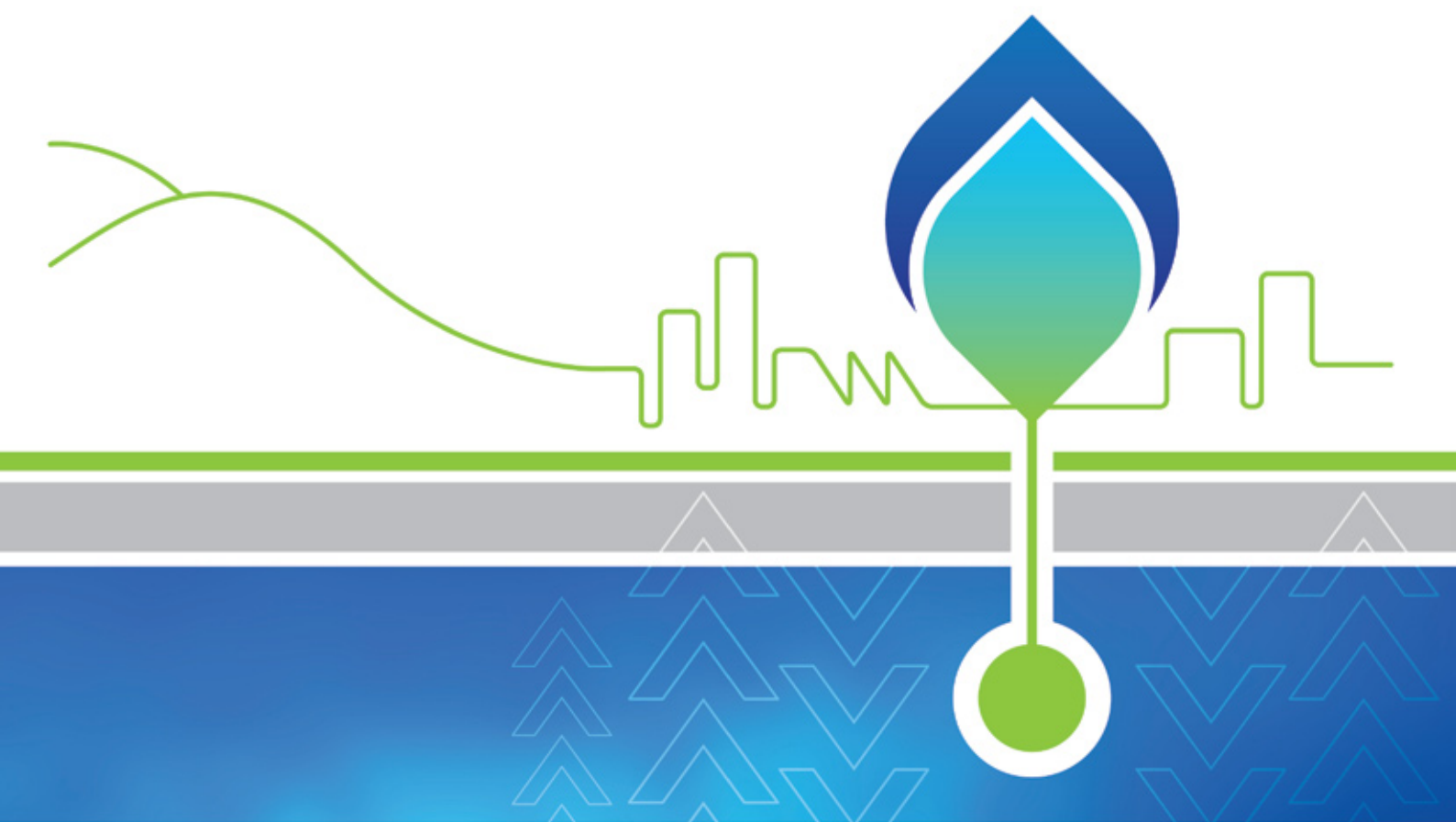


The European Gas Policy Forum 2012

Shale Gas: Supporting security of supply
and climate action in Europe?



Sponsorship Prospectus

3rd October 2012 / Renaissance Hotel, Brussels

Contact - Charlene Selmer
T. +44 (0) 29 20 783 024
charlene.selmer@forum-europe.com

www.forum-europe.com

www.gaspolicy.eu

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PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.



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About the Conference

The debate around shale gas development in Europe remains in its infancy. Figures quoting actual shale gas reserves continue to be subject to claim and counter claim, while politically, no common approach is in place, or perhaps likely.

According to a report published by the European Commission earlier this year, at current levels of operation, shale gas development in Europe does not require additional EU legislation (above that already covered via REACH, the Water Framework Directive, the Groundwater Directive and the Mining Waste Directive for instance). However the possibility of future legislation is not ruled out should shale gas operations reach commercial scale.

The European Gas Policy Forum 2012 will examine what potential future legislation might look like in respect of shale gas and will debate whether the lack of a common approach will damage shale development in Europe.

The conference will also explore which countries offer the best opportunities for shale gas in Europe, while international perspectives will provide insights into the role shale may play as part of the global energy scene.

Speakers previously involved in our energy related conferences



Günther Oettinger
Commissioner for Energy, European Commission



Philip Lowe
Director-General, DG Energy, European Commission



Jos Delbeke
Director-General, DG Climate Action, European Commission



Sharon Bowles
MEP & Chair of ECON Committee, European Parliament



Lena Ek
MEP, European Parliament



Jerzy Buzek
Member, European Parliament



Fatih Birol
Chief Economist, International Energy Agency



Javier Echarri
Secretary General, EVCA



Andrzej Błachowicz
International Co-Operation Manager, Polish National Administration of the Emissions Trading Scheme / National Centre for Emission Management



Johannes Kindler
Vice President, BNetzA



Howard Chase
Director, European Government Affairs, BP



Trevor Sikorski
Head of Environmental Markets Research, Barclays Capital





Sponsorship Packages - The Benefits

Partnership Package: €10,000

● **Exclusive speaking position for company representative*:**

* Subject to suitability to programme

● **Guaranteed conference passes for you and your guests:**

1. 5 places reserved at the main conference (including lunch) for your company staff and guests.
2. Personalised invitations sent to your guests on your behalf.

● **Prominent Branding:**

Your company name mentioned "in partnership with..." and your company logo prominently displayed on the:

1. Forum Europe website with hyperlink to your company website
2. Invitation mailings, minimum three mailings, each one sent to a targeted list of approximately 12,000 potential participants from industry, EU institutions, permanent representations, governments, trade associations etc.
3. Conference day materials including the delegate handout, conference banners
4. Brief conference summary

● **Advertisement in the delegate handout:**

1. A full-page advertisement of your company in the delegate handout, distributed on the conference day to all in attendance.

● **Table Display:**

1. On the day of the conference, a table display for your company documentation.

● **Pre-Conference Speaker/VIP Dinner:**

One of the highlights of the conference will be the VIP/dinner debate on the evening before the conference bringing together speakers and senior policy decision makers to discuss shale gas development.

1. 3 places at the dinner for a company representative or guest.
2. Your company logo included in the documentation prominently displayed on the table.





Sponsorship Packages - The Benefits

Support Package: €5,000

● **Guaranteed conference passes for you and your guests:**

1. 3 places reserved at the main conference (including lunch) for your company staff and guests.
2. Personalised invitations sent to your guests on your behalf.

● **Prominent Branding:**

Your company name mentioned "in partnership with..." and your company logo prominently displayed on the:

1. Forum Europe website with hyperlink to your company website
2. Invitation mailings, minimum three mailings, each one sent to a targeted list of approximately 12,000 potential participants from industry, EU institutions, permanent representations, governments, trade associations etc.
3. Conference day materials including the delegate handout, conference banners
4. Brief conference summary

● **Advertisement in the delegate handout:**

1. A half-page advertisement of your company in the delegate handout, distributed on the conference day to all in attendance.

● **Table Display:**

1. On the day of the conference, a table display for your company documentation.

● **Pre-Conference Speaker/VIP Dinner:**

One of the highlights of the conference will be the VIP/dinner debate on the evening before the conference bringing together speakers and senior policy decision makers to discuss shale gas development.

1. 1 place at the dinner for a company representative or guest.
2. Your company logo included in the documentation prominently displayed on the table.



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Sponsorship Reservation Form

Please either complete this form or call Charlene Selmer using the details below.

I am interested in the (please tick box):

Partnership Package (€10,000)

Support Package (€5,000)

3rd October 2012 / Renaissance Hotel, Brussels

Company:

Address:

Name of contact:

Contact
Tel. Number:

Contact
Email:

Signature:

Date:

Please Faxback to +44 (0) 2920 020 432

Please contact Charlene Selmer to discuss all opportunities listed in this brochure.

Charlene Selmer

Tel: +44 (0)2920 783 024 . Fax: +44 (0) 2920 020 432 . Email: charlene.selmer@forum-europe.com

Forum Europe, 2 - 4 Second floor, High Street Arcade Chambers, Cardiff, CF10 1BE. UK

La Bibliothèque Solvay, Parc Léopold, rue Belliard 137, 1040 Brussels, Belgium

On receipt of this information, we will contact you to discuss and confirm your requirements.



www.gaspolicy.eu

Contact Charlene Selmer:

charlene.selmer@forum-europe.com / +44 (0)2920 783 024