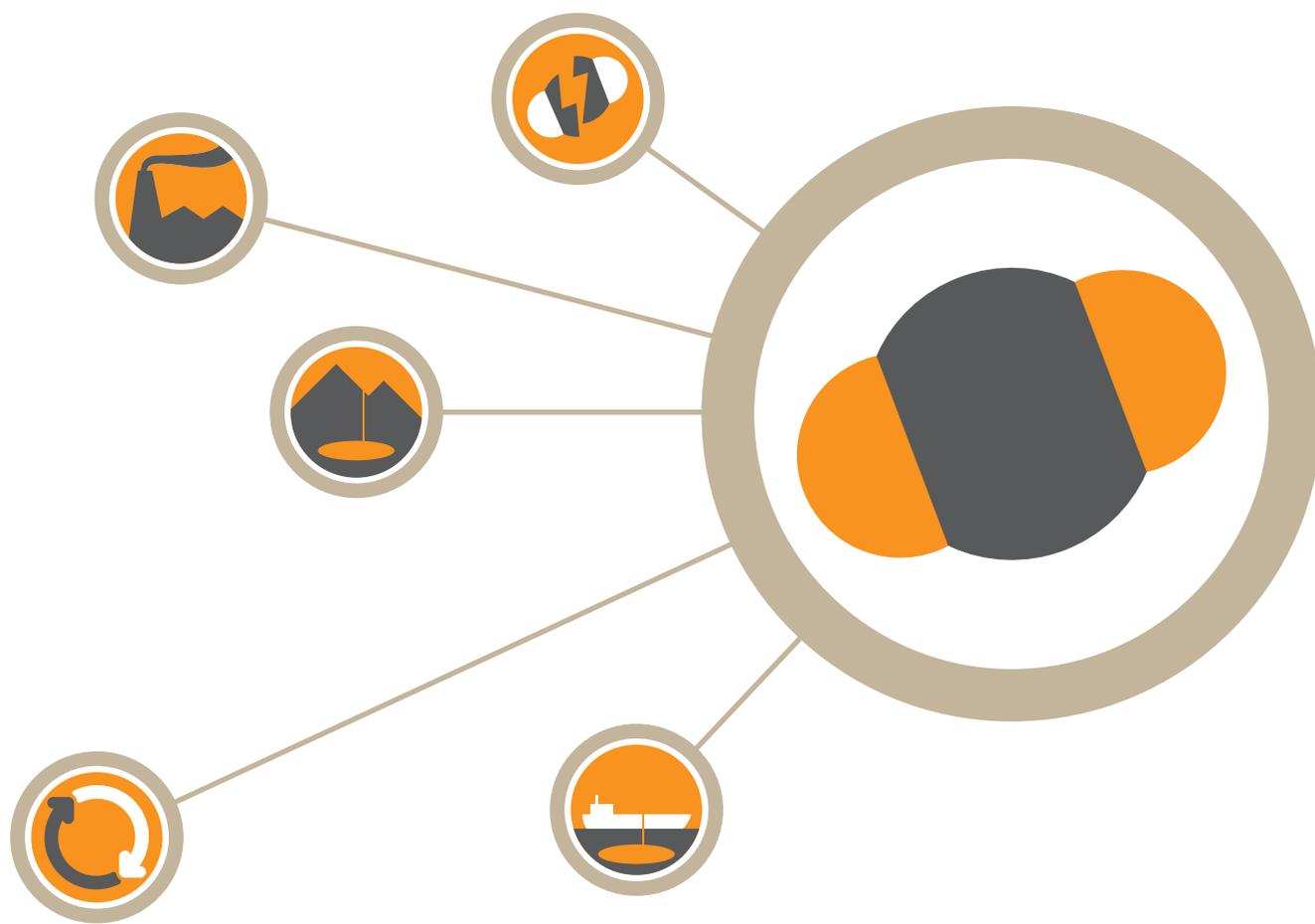


Knowledge partner



The 3rd Annual Brussels Carbon Capture & Storage Summit 2012

Assessing the Regulatory and Financial Framework for CCS



Sponsorship Prospectus

15th May 2012 / **Brussels**

Contact - Anne-Lise Simon
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www.forum-europe.com

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CCS2012

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- P 5** | 2011 Conference Review
- P 7** | 2012 Sponsorship Reservation Form

PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.

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2012 Sponsorship Packages

Conference Host Package: €10,000

Becoming a host of the conference will provide your company with optimal exposure on all marketing material and banners, as well as access to a number of additional benefits that are unique to this package.

- Exclusive keynote speaking position for company representative*
 - Input into programme in liaison with partners
 - Full page colour advert in conference programme
 - 10 complimentary delegate places
 - 3 places to attend pre-event dinner
 - Priority branding on main stage
 - Prime location allocated for exhibition space
 - Inclusion of company materials in delegate bags
 - Recognition as Conference Host in all communications; including press releases
 - Corporate identity on conference website with link to company website and relevant publications for instance
- * Subject to suitability to programme

Platinum Package: €7,500

- Exclusive speaking position for company representative
- Full page advert in conference programme
- 5 complimentary delegate places
- Priority branding on main stage
- Prime location allocated for exhibition space
- Inclusion of company materials in delegate bags
- Recognition as Platinum sponsor in marketing materials and press releases
- Corporate identity on conference website with link to company website
- Recognition as Platinum sponsor in Forum Europe newsletters

Gold Package: €5,000

- Half page advert in conference programme
- 3 complimentary delegate places
- Branding on main stage
- Exhibition space in semi-prime location
- Inclusion of company materials in delegate bags
- Recognition as Gold sponsor in marketing materials and press releases
- Corporate identity on conference website with link to company website
- Recognition as Gold sponsor in Forum Europe newsletters

Silver Package: €3,750

- Quarter page advert in conference programme
- 1 complimentary delegate place
- Some branding on main stage
- Exhibition space
- Inclusion of company materials in delegate bags
- Recognition as Silver sponsor in marketing materials and press releases
- Company logo on conference website with link to company website
- Recognition as Silver sponsor in Forum Europe newsletters

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2012 Catering Packages

Exclusive Sponsorship of VIP & Speaker Dinner €5,000

- Opportunity to introduce and lead dinner-debate
- Three-course dinner for speakers and high-level invited guests
- Three seats at dinner reserved for your representatives or guests
- Corporate identity displayed in dining area during dinner
- Corporate identity included on menu cards
- Full page colour advert in programme
- 3 complimentary conference delegate places

Exclusive Sponsorship of Lunch: €5,000

- Corporate identity displayed in dining area during lunch
- Corporate identity included on menu cards
- Opportunity to give luncheon address (though not compulsory)
- Full page colour advert in programme
- 2 complimentary delegate place

Exclusive Sponsorship of Cocktail Reception: €3,000

- Exclusive corporate identity displayed on banners at reception venue
- Corporate identity included on invitations and menu cards
- Opportunity to give welcome address (though not compulsory)
- Full page colour advert in programme
- 1 complimentary delegate place
- 5 complimentary places to attend the cocktail reception (not conference)

Exclusive Sponsorship of Refreshments (3 per day): €2,500

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to include branded items such as napkins, chocolates or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions) Other promotional items are also welcome.
- Full page colour advert in programme
- 1 complimentary delegate place

In addition to the above benefits, all catering sponsors will also be included in the sponsor section of the event programme.

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The 2nd Annual Brussels Carbon Capture & Storage Summit 2011

CCS2011

Reaching demonstration and beyond - will the technology be ready for 2020?

2011 Carbon Capture & Storage Summit Conference Review

The 2nd Annual Brussels Carbon Capture and Storage Summit, organised by Forum Europe in partnership with the Government of Alberta and Bellona Europa, took place on the 26th January 2011 in Sofitel Europe Hotel in Brussels. This high level conference brought together over 100 delegates from Industry, NGO's and the EU and Member State institutions in order to discuss the development of CCS demonstration projects.

During this event, the following subjects were examined:

- Ensuring that CCS becomes a de-carbonising tool.
- Financing the development of the technology through The New Entrance Reserve (NER300) and the European Economic Recovery Plan (EERP) and the role that the EIB should play.
- The implications for CCS if the NER300 is auctioned after 2013, particularly given the low prices for ETS allowances.
- The materialisation of NER300 contracts considering the context of economy difficulties faced by European countries and the requirement for co-financing.
- The tools available, both at a European and national level to ensure CCS development in Europe.
- The development of CCS globally through case studies of best practice providing lessons to be learnt.
- The importance of knowledge sharing and cooperation on a global scale.

Branded promotional conference web banner

The 2nd Annual Brussels Carbon Capture & Storage Summit 2011

Reaching demonstration and beyond - will the technology be ready for 2020?

January 26th 2011 . Sofitel Europe Brussels Hotel

Partner: Government of Alberta

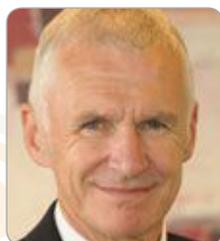
Knowledge Partner: BELLONA EUROPA

Supported by: CCS Carbon Capture & Storage Association, Zep, E3G

Media Partners: argus, COMMODITIES NOW, ALLIANCE FOR SAVE ENERGY

Organised by: Forum europe

Key speakers included:



Philip Lowe
Director General,
DG Energy,
European Commission



Graeme Sweeney
Chairman, Zero Emissions
Platform, Executive Vice-
President, CO2, Shell



Martina Doppelhammer
DG Climate Action,
European Commission



Christopher Knowles
Head of Climate Change
and Environment,
European Investment Bank



Chris Davies
Member,
European Parliament



Paal Frisvold
Director,
Bellona Europa

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The 2nd Annual Brussels Carbon Capture & Storage Summit 2011

Reaching demonstration and beyond - will the technology be ready for 2020?

2011 Carbon Capture & Storage Summit Conference Review

Delegates coming from:



- Belgium 45%
- UK 15%
- Germany 10%
- Other EU 8%
- Non EU 7%
- France 6%
- Netherlands 5%
- Italy 4%

Delegates Activity:



- Corporate 36%
- Media 21%
- EU Institutions 19%
- Not-For-Profit 17%
- Academics 5%

Percentages based on 121 delegates

The 2011 event was supported by:



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The 3rd Annual Brussels Carbon Capture & Storage Summit 2012

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2012 Sponsorship Reservation Form

I am interested in becoming the (please tick box):

Conference Host Gold Sponsor

I am interested in the following Catering Packages (please tick box):

VIP & Speaker Dinner Lunch Cocktail Reception Refreshments

Company:

Address:

Name of contact:

Contact
Tel. Number:

Contact
Email:

Signature:

Date:

Please Faxback to +44 (0) 292 002 0432

Please contact Anne-Lise Simon to discuss all opportunities listed in this brochure.

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