

The 2nd Annual EU **Gas Policy Forum 2013**

What future for gas in Europe?



Sponsorship & Exhibition Prospectus

4th December 2013 / Renaissance Hotel . Brussels

Contact - Charlene Selmer
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www.gaspolicy.eu

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Whatever your budget, and your requirements, sponsoring this event is a cost effective, hassle-free means to successfully target decision makers in Europe. We offer a wide range of packages ranging from the high level platinum package, which offers maximum exposure for your company both leading up to and during the event, down to lower cost exhibition opportunities and catering sponsorships, which are designed to compliment or act individually in support of your marketing strategy.

Furthermore, sponsorship at this event is not simply a stand alone, one-off marketing opportunity, but can offer organisations the opportunity to become involved on a regular basis in pivotal and talked about industry events, and increase their exposure amongst both existing stakeholders and new market entrants throughout this dynamic and exciting sector.

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PLEASE NOTE: The list of packages described in this brochure are by no means exhaustive and are meant only as a guide to the possible sponsorship and brand building opportunities that are available at this event.

If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to help you identify the options that suit your budget while maximising your value and visibility at the conference, and if necessary, our marketing team can work with you to create innovative sponsorship packages tailored to the exact needs of you and your organisation.



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Sponsorship Packages - The Benefits

Platinum Package: €10,000

- **Exclusive speaking position for company representative*:**

* Subject to suitability to programme

- **Guaranteed conference passes for you and your guests:**

1. 5 places reserved at the main conference (including lunch) for your company staff and guests.
2. Personalised invitations sent to your guests on your behalf.

- **Prominent Branding:**

Your company name mentioned as a Platinum sponsor and your company logo prominently displayed on the:

1. Forum Europe website with hyperlink to your company website
2. Invitation mailings, minimum three mailings, each one sent to a targeted list of approximately 12,000 potential participants from industry, EU institutions, permanent representations, governments, trade associations etc.
3. Conference day materials including the delegate handout, conference banners

- **Advertisement in the delegate handout:**

1. A full-page advertisement of your company in the delegate handout, distributed on the conference day to all in attendance.

- **Table Display:**

1. On the day of the conference, a table display for your company documentation.



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Sponsorship Packages - The Benefits

Support Package: €5,000

■ **Guaranteed conference passes for you and your guests:**

1. 3 places reserved at the main conference (including lunch) for your company staff and guests.
2. Personalised invitations sent to your guests on your behalf.

■ **Prominent Branding:**

Your company name mentioned under the title 'Supported by' and your company logo prominently displayed on the:

1. Forum Europe website with hyperlink to your company website
2. Invitation mailings, minimum three mailings, each one sent to a targeted list of approximately 12,000 potential participants from industry, EU institutions, permanent representations, governments, trade associations etc.
3. Conference day materials including the delegate handout, conference banners

■ **Advertisement in the delegate handout:**

1. A half-page advertisement of your company in the delegate handout, distributed on the conference day to all in attendance.

■ **Table Display:**

1. On the day of the conference, a table display for your company documentation.



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Catering Packages

Exclusive Sponsorship of VIP & Speaker Dinner €5,000

- Opportunity to introduce and lead dinner-debate
- Three-course dinner for speakers and high-level invited guests
- Three seats at dinner reserved for your representatives or guests
- Corporate identity displayed in dining area during dinner
- Corporate identity included on menu cards
- Full page advert in programme
- 3 complimentary conference delegate places

Exclusive Sponsorship of Lunch: €3,000

- Corporate identity displayed in dining area during lunch
- Corporate identity included on menu cards
- Opportunity to give luncheon address (though not compulsory)
- Full page advert in programme
- 1 complimentary delegate place

Exclusive Sponsorship of Cocktail Reception: €3,000

- Exclusive corporate identity displayed on banners at reception venue
- Corporate identity included on invitations and menu cards
- Opportunity to give welcome address (though not compulsory)
- Full page advert in programme
- 1 complimentary delegate place
- 5 complimentary places to attend the cocktail reception (not conference)

Exclusive Sponsorship of Refreshments (3 per day): €2,500

- Corporate identity displayed in the refreshment area during coffee breaks
- Opportunity to include branded items such as napkins, chocolates or biscuits for instance (to be provided by sponsor and subject to venue terms and conditions) Other promotional items are also welcome.
- Full page advert in programme
- 1 complimentary delegate place

In addition to the above benefits, all catering sponsors will also be included in the sponsor section of the event programme.



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The European Gas Policy Forum 2012: Conference Review

On October 3rd 2012 at the Renaissance Hotel in Brussels, Forum Europe held the inaugural European Gas Policy Forum, which examined what potential future legislation might look like in relation to shale gas and debated whether the lack of a common approach will damage shale development in Europe. It also explored which countries offer the best opportunities for shale gas in Europe, while international perspectives provided insights into the role shale may play as part of the global energy scene.

More details and event photos can be found [here](#).



Key speakers included:



Bogusław Sonik MEP
Rapporteur for the ENVI Committee's report on 'the environmental impacts of shale gas and shale oil extraction activities'
European Parliament



Niki Tzavela MEP
Rapporteur for the ITRE Committee's report on 'Industrial, energy and other aspects of shale gas and oil'
European Parliament



Marie Donnelly
Director,
Renewables, Research and Innovation, DG Energy,
European Commission



Neoklis Sylikiotis
Minister of Commerce,
Industry and Tourism
Cyprus



Sergei Komlev
Head of Contract Structuring
and Price Formation
Directorate
Gazprom Export



Tristan Aspray
Europe Exploration Operations
Manager
ExxonMobil



Dale E. Ryan
Director
Chevron Bulgaria Exploration
& Production EOOD

The event was sponsored by

ExxonMobil



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Sponsorship Reservation Form

Please either complete this form or call Charlene Selmer using the details below.

I am interested in the (please tick box):

Platinum Package (€10,000)

☐

Support Package (€5,000)

☐

4th December 2013 / Renaissance Hotel, Brussels

Company:

Address:

Name of contact:

Contact
Tel. Number:

Contact
Email:

Signature:

Date:

Please Faxback to +44 (0) 2920 020 432

Please contact Charlene Selmer to discuss all opportunities listed in this brochure.

Charlene Selmer

Tel: +44 (0)2920 783 024 . Fax: +44 (0) 2920 020 432 . Email: charlene.selmer@forum-europe.com

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On receipt of this information, we will contact you to discuss and confirm your requirements.



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